



**TRUEDEM: Trust in European Democracies
2023-2025
European Commission Grant No 101095237**

Dissemination, Communication and Exploitation Plan V2.0

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Purpose and scope of the deliverable:

The objective of D11.1 (the Dissemination, Communication, and Exploitation Plan) is to provide a detailed overview of the work plan and time schedule of the TRUEDEM dissemination, communication and exploitation activities and events. The plan describes the scope of such activities and events, their timing, format and location. Dissemination tools and their management outlined in the plan include online (website, social media) and onsite communication activities (meetings with academia, policymakers, CSO leaders); electronic (e-newsletter, infographics) and printed promotion materials (brochure, flyer); plan for TRUEDEM own dissemination events, including policy-drafting workshops, findings presentation at high-level EU conferences and participation in external dissemination opportunities. The plan is updated regularly (at least annually).

Versions history and updates schedule

Number	Due date	Author(s)	Comments, input
V.1.0	March 31, 2023	Dr Kseniya Kizilova Prof. Christian Haerpfer	Joint discussion at the Kick off Meeting
V.1.1	February 12, 2024	Dr Kseniya Kizilova Prof. Christian Haerpfer	Amendments to all sections
V.1.2	February 25, 2024	Inputs and review by all partners	All partners
V.2.0	February 29, 2024	Dr Kseniya Kizilova Prof. Christian Haerpfer	Submission
V.3.0	December 31, 2024		
V.4.0	December 31, 2025		

Revisions, amendments and additions are scheduled on the quarterly basis. Minor revisions are due throughout the year, major revision can take place in quarter 4, at and following the Project General Assembly annual meeting. Year 1 General Assembly was postponed to February 15-16, 2024, with the V2.0 of the plan delivered on Feb 29, 2024. The final V.4.0 submitted at the end of the Project shall comprise a report about the undertaken dissemination, communication and exploitation of Project results.

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Introduction

Project summary

TRUEDEM is a 3-year multinational research project funded by the Horizon program of the European Commission with several core objectives. TRUEDEM aims to design and implement a complex research effort to collect comprehensive evidence on the perceptions of trust and judgments of trustworthiness in a range of European states. The project will create a robust and comprehensive knowledge base on long-term dynamics and predictors of trust in political institutions of representative democracy (parties, executives, parliaments, judiciary etc.) in the EU. TRUEDEM will examine the role of new patterns of electoral behaviour, impact of socioeconomic transformations, the erosion of old and emergence of new political cleavages for the inclusiveness, representativity and legitimacy in European democracies, and political trust. TRUEDEM will identify strategies to address the demands and needs of citizens expressed via both electoral and non-electoral forms of political participation as means to enhance active engagement and inclusion and thus booster inclusive and responsive decision-making and governance in Europe. TRUEDEM will distinguish clusters of values that can hinder or foster pro-democratic values and attitudes and thus contribute to the barriers and opportunities to re-invigorating and enhancing representative democratic systems. Finally, TRUEDEM will develop a comprehensive and transparent toolbox of policy interventions including recommendations, toolkits and methodologies for enhancing trust in political institutions, boosting transparency inclusiveness of representative systems. TRUEDEM is coordinated in Austria with partners in Czechia, France, Germany, Greece, Italy, Poland, Romania, Slovakia, Slovenia, Sweden, and Ukraine. The three-year program runs from January 2023 to December 2025.

Deliverable 11.1 Summary

This document is produced as deliverable No 1 under the Work Package 11 “Dissemination, Communication, Exploitation”, led by the Project Coordinator ICSR-AT. In accordance with Annex 1 (part A) to the Grant Agreement, deliverable D11.1. Dissemination, Communication and Exploitation Plan (further referred to as “the Plan” of “DEC”) is required to list all project communication and dissemination activities and events, their timing, format, and location. Disseminations tools and their management outlined in the Plan include online (website, social media) and onsite communication activities (meetings with academia, policymakers, CSO leaders); electronic (e-newsletter, infographics) and printed promotion materials (brochure, flyer); plan for TRUEDEM own dissemination events, including policy-drafting workshops, findings presentation at high-level EU conferences and participation in external dissemination opportunities.

This Plan therefore provides a framework for all TRUEDEM dissemination, communication, and exploitation activities to maximize the impact of project results and public awareness of the project in general, and the issues of trust, trustworthiness, and trust-building as the main investigated phenomena. The Plan comprises the description of target groups, timeline, project bodies, activities, and tools employed to ensure broad dissemination, efficient communication, and successful exploitation of the research findings. As TRUEDEM is financed through the Horizon research program of the European Commission and supported by the public funds, it is of outmost importance that the European society as a whole (or its largest possible part) benefits from the project results. Furthermore, this plan is designed as a guidance for all TRUEDEM consortium

members to plan their international and national/ local, project-related and external dissemination and communication.

This Plan, first delivered in month 3, is one of several living documents in TRUEDEM and is updated on the annual basis alongside with the project development. Updates include reports about the accomplished dissemination and communication actions, as well as announcement of the future, planned activities. As the project cycle evolves, new scientific and policymakers' conferences might be planned in Europe and beyond, new online dissemination software and tools might emerge. Hence, to ensure that the TRUEDEM dissemination plan is up to date with the current state of political and technological development in Europe, regular revisions on an annual basis are be introduced. The revisions also include updates on the possible changes in the format of the planned events (in case of the outbreak of a new wave of a pandemic, for example). Finally, as the project evolves, new findings become available, which depending on their nature and content might require amendments in the types of messages, the frequency and schedule of their communication to the stakeholders; all these changes shall be addressed in the new version(s) of this Plan.

DEC D2.0 features amendments and updates introduced in sections: expansion of the list of objectives (1.2); update on the DCG (2.3); update of the plan for the website (3.3); update on social media (3.5); update of the list of project dissemination events planned (3.12); update of the dissemination timeline (4); reports on dissemination (Annexes 1, 3), communication (Annex 2), and publications (Annex 4) in year 2023.

1. Overview

1.1. Dissemination, Communication, and Exploitation

The Plan differentiates between dissemination, communication, and exploitation as distinctive processes. Below we outline their specifics and overlaps.

Dissemination refers to the activities, tools and techniques employed to share the results of the research action with the potential users such as the scientific community, commercial players, civil society and policymakers. Amid the multiplicity of TRUEDEM project objectives, the targets of dissemination within the project can be presented by three broad clusters: a) facilitate the advancement and promotion of the new scientific paradigm on political trust as a function of trustworthiness assessment and associated mechanisms of trust-building; b) awareness-raising among civil society and the public on rational dimensions of trust and trust-building; c) informing and influencing the ongoing debates and policies related to public trust in local, national, and European governance.

This triplicity allows to identify three major groups of potential users of the TRUEDEM project findings: a) scientific and research community; b) stakeholders, civil-society organizations, education institutions, media, citizens; c) civil servants, politicians, and policymakers. Each of the three groups can be split further into sub-groups and have their own characteristics in what concerns the perception and comprehension of the information. Moreover, each of them has different capacities to retransmit or further disseminate the obtained information and to employ it as the basis for initiatives that have impact on the society as a whole or particular social groups (such as public policy, reforms and developmental initiatives, education programs, civil society actions). Respectively, to increase the impact of the project findings among each target group, it becomes essential to differentiate between multiple tailored dissemination strategies that have proven to receive the greatest feedback among the members of each target group. By dissemination strategy here we understand the scope of dissemination events, their format, the language, length, and content of the communicated messages. In the subsequent sections of this Plan, we discuss the specifics of every target group and identify the best dissemination strategies for them.

Exploitation in TRUEDEM refers to the efforts undertaken to ensure and promote the better use of the project results. For this, a substantive emphasis in the TRUEDEM work plan is made on informing and influencing the public policy both at the EU and national levels in Europe. TRUEDEM employs a broad set of communication and dissemination tools and techniques to raise awareness among politicians and policymakers, civil society organizations and citizens about the rational dimensions of trust and strategies that can be employed by these diverse actors, stakeholders and agencies to strengthen accurate and informed judgments of agency trustworthiness.

On a more practical level, in year 3 the project will deliver a comprehensive and transparent toolbox of policy interventions including recommendations, toolkits and methodologies for enhancing trust in political institutions, boosting transparency, representativeness and inclusiveness of representative systems. Exploitation of the scientific results in TRUEDEM will be facilitated through a set of democratic innovations (WP9) and a multi-level policy action plan for a set of short-, mid- and long-term policy interventions at the local, national, regional and EU levels based on the assessment of their overall efficiency and correspondence to the national cultural and political context (WP10). In addition, in the domain of education TRUEDEM will deliver new

references for curricula, teachers training, and students learning to develop a better understanding of the institutional setup in democracies, of the functions of these political institutions and the consequences of low/high levels of institutional performance (D1.4). Further communication and dissemination efforts will be undertaken by the project team to promote the policy-oriented deliverables.

Communication in TRUEDEM refers to processes, means and tools employed for imparting the information about the project, its participants and results, the issues of political trust, trustworthiness, and trust-building as the central studied concepts. If dissemination activities are primarily aimed at the enhancing of the impact of the project findings, promoting the results of research and policy drafting activities, communication is a broader process that contributes to the promotion of the project as a whole, raising the awareness of stakeholders and the broad public about the studied issues and their relevance for the development of European democracies and societies, as well as promoting the added value of the collaborative research actions within the Horizon program of the European Commission. Communication is primarily aimed at increasing the public visibility of the project and its results; communication activities use accessible language. This Plan describes the following communication tools developed by the TRUEDEM consortium: visual identity (logo, banners); project website; social media platforms; project leaflets, roll-up posters and flyers; video materials; audio materials in podcasts; press releases.

1.2. Objectives

Building on the overall project aims and its research agenda, the TRUEDEM consortium identified the following objectives of the project dissemination, communication, and exploitation activities.

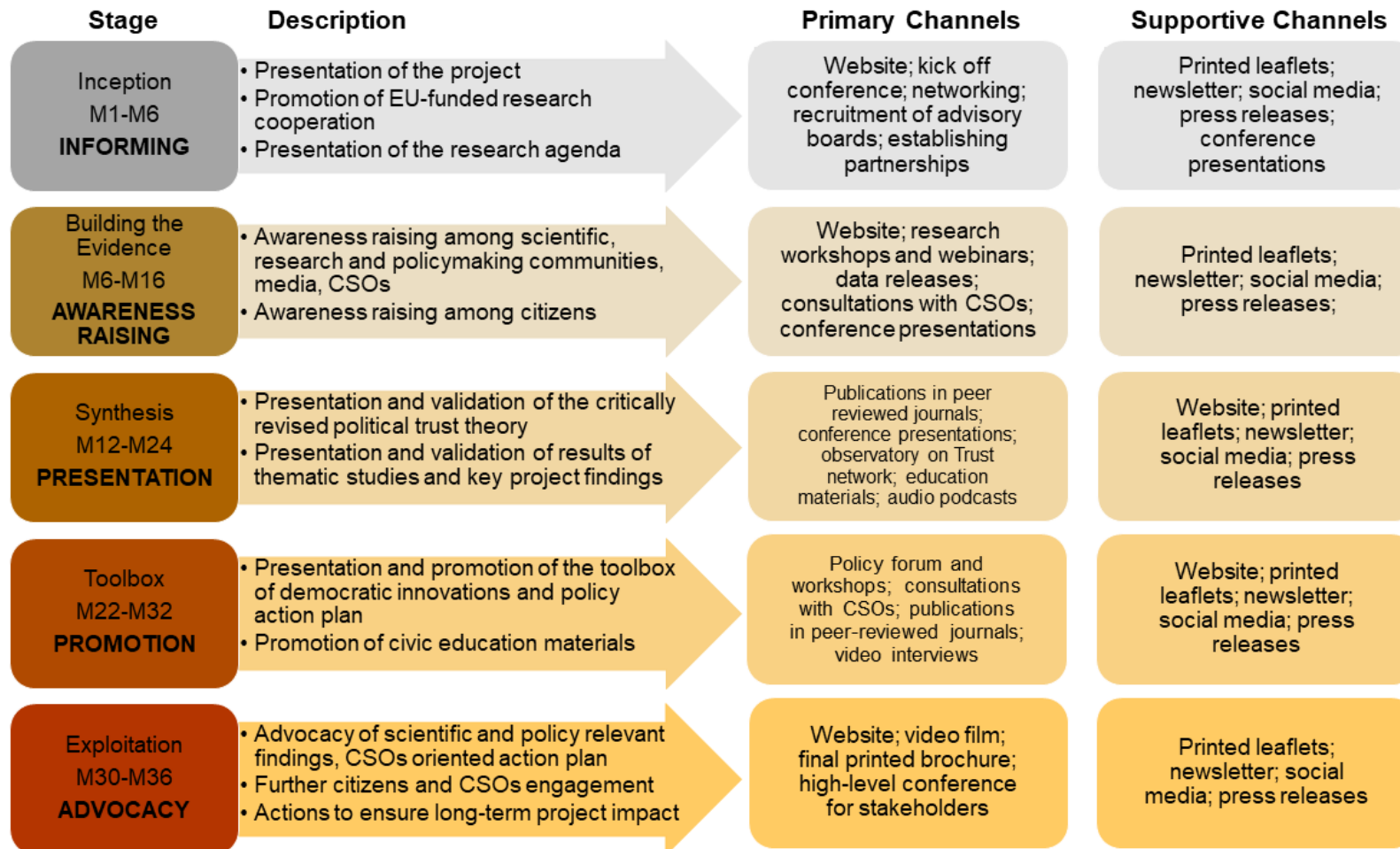
- Communication and promotion of the project aims, tasks and expected outcomes under all research work packages, activities and events organized by the consortium members, and their work among all target groups.
- Development and implementation of various dissemination activities and communication actions to ensure that the project scientific and policy findings (knowledge) are transferred to a broad circle of stakeholders to maximize the project's social, political, and economic impact.
- Effective promotion of the new policy measures, democratic innovations, education materials and analytical reports by the means of audience-targeted communication strategy highlighting tailored approaches for various target groups (national and EU policy makers, researchers, CSOs, and citizens).
- Presentation and validation of the critically revised theory of political trust that represents political trust as the perception of the trustworthiness of political institutions among the members of the European and global scientific and academic community.
- Presentation and promotion of the comprehensive toolbox of democratic innovations including recommendations, toolkits and methodologies for enhancing trust in political institutions, boosting transparency, representativeness and inclusiveness of representative systems.
- Presentation and promotion of the multi-level policy action plan for a set of short-, mid- and long-term policy interventions at the local, national, regional and EU levels based on

the assessment of their overall efficiency and correspondence to the national cultural and political context.

- Presentation and promotion of the innovative education materials, including open educational resources for civic education on institutional performance and trust.
- Presentation and promotion of policy recommendations for trust-building oriented to civil society.
- Effectively informing local, national and EU policy makers, researchers, CSOs, and citizens about the findings of the project and new scientific evidence and possibilities of its exploitation through public policy in order to guarantee the highest possible impact.
- Dissemination of key project findings and facilitation of dialogue and exchange among the members of scientific and academic community through the means of European Observatory of Political Trust Monitoring network.
- Facilitating the further use of the results, in particular, through active involvement of policymakers, civil society organizations and citizens as active project participants through the whole cycle of the project implementation.
- Awareness raising among citizens and CSOs concerned with the health of liberal democracies and trustworthiness of political leaders and institutions in Europe.

In order to reach the objectives, dissemination, communication and exploitation activities (DEC) are planned along 5 subsequent phases that correspond to the stages of project implementation (inception; building the evidence; synthesis; toolbox; exploitation). At the stage of project inception (months 1-6) the main aim of the DEC activities is informing other researchers, stakeholders as well as the general public about the project, its aims, tasks and opportunities to engage for various target groups. Inception is then followed by Building the Evidence (months 7-18) stage during which literature reviews and secondary data analysis are performed by the project team. DEC activities associated with this phase aim at awareness raising when scientists, policymakers, civil society, and citizens are informed of the importance of public trust for the political and societal development on one hand, and the importance of informed judgements of trustworthiness and trust on the other. Stage 3 (months 12-24) aims at presentation of the key project findings produced during the project phase “synthesis” – when new analytical reports in research WPs are produced based on the available secondary and newly collected primary data. Stage 4 (months 22-32) pursues promotion of the project results, including foremost the integrative reports in research WPs; the policy action-plan (WP10); the democratic innovations toolbox (WP9); the education materials for secondary schools (WP1). The concluding phase is associated with advocacy of the scientific and policy relevant findings (Figure 1).

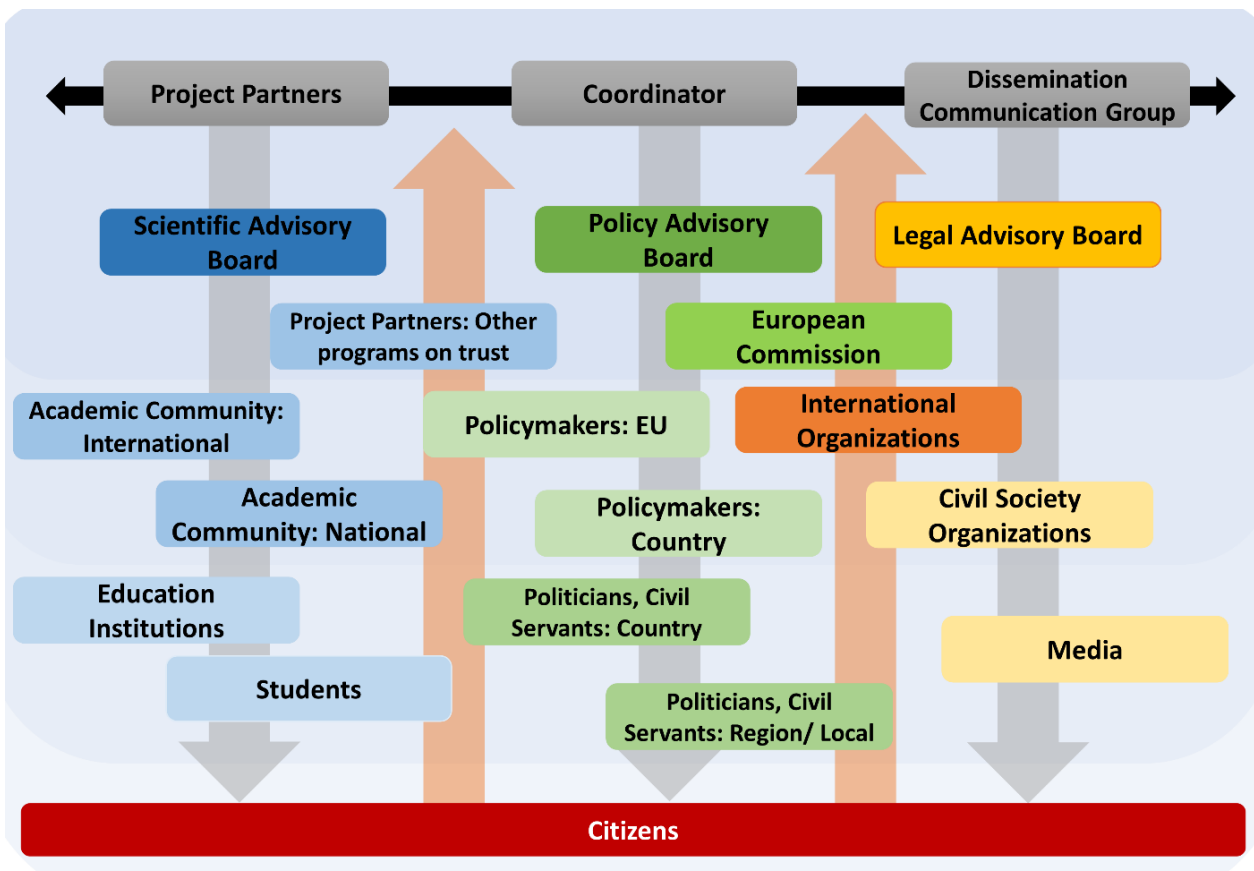
Figure 1. Stages of Dissemination, Communication, and Exploitation in TRUEDEM



2. Project Bodies

The figure below (Figure 2) is a schematic visualization of communication and dissemination flows (waves as schematically shown by different shades of blue color in the background) inside the TRUEDEM consortium. The scheme reflects, first, the functional distinction between the Coordinator, Partners, Dissemination and Communication group. Second, while the TRUEDEM team will work hard to reach out to many representatives of the scientific and policymaking communities in Europe, the closest cooperation is expected with the members of the three advisory boards and TRUEDEM partners. TRUEDEM teams in all countries and the DCG have been given a task to compile a short-list of national political, civil society, and educational bodies and media sources that, in accordance with the current country situation and conditions, comprise the most important players in each target group. Communication messages will then be produced for every target audience and disseminated via the selected channels in English and national languages. The section below discusses the communication and dissemination tools to be employed to reach out to every group (such as education materials for students, policy briefs for policymakers, scientific papers and journal articles for academia etc.) and the specific functions of various project bodies.

Figure 2. Project Bodies, Target Groups, Communication and Dissemination Flows*



2.1. Coordinator

Division of work within the project dissemination, communication and exploitation Plan is based on the work plan and distribution of effort within the Work Package 11 “Dissemination, Communication, Exploitation”. The project coordinator, ICSR-AT, serves as the leader of WP 11 and provides the main input for the design and implementation of the project dissemination, communication, and exploitation agenda. In particular, the ICSR-AT is in charge of developing and hosting the project website (www.truedem.eu), maintaining communications on behalf of the project team via the official project email office@truedem.eu. ICSR-AT maintains Master project profiles in social media (Facebook: [@TRUEDEMEU](https://www.facebook.com/TRUEDEMEU); Twitter: [@TRUEDEM_EU](https://twitter.com/TRUEDEM_EU)). ICSR-AT produces and disseminates the quarterly electronic newsletter ([subscription via MailChimp](#)). ICSR-AT designs and produces the printed dissemination materials in English and German, including leaflets, flyers, brochures, policy briefs, posters. Beyond the coordination and maintenance of the communication tools, ICSR-AT also oversees the project dissemination and exploitations agenda as a whole, including planning and organization of TRUEDEM own webinars, workshops, and conferences; preparation and submission of TRUEDEM panel discussions and conference sessions for inclusion into the program of other scientific and policy-related public events; planning of scientific publications, in cooperation with the leaders of research and policy-oriented WPs. The TRUEDEM project coordinator as the leader of the dissemination and communication action is supported by the project partners and the TRUEDEM Dissemination and Communication Group.

2.2. Partners

All project partners are required to actively engage with the communication and dissemination within TRUEDEM, in accordance with the article 17.1 of the Grant Agreement (“the beneficiaries must promote the action and its results by providing targeted information to multiple audiences (including the media and the public) [...] in a strategic, coherent and effective manner”) and in accordance with the effort allocated within WP11 (table 1). For the latter, a greater amount of effort has been assigned to the project teams scheduled to organize stand-alone dissemination events in their countries or to host the general project conference.

Table 1. Distribution of FTEM effort for dissemination, communication, and exploitation activities in TRUEDEM (WP11)

ICSR -AT	MUP -CZ	GAU -FR	LUL -DE	UOP -GR	UNISA -IT	USK -PL	UOB -RO	UKBA -SK	UOL -SI	BIK -SE	KKNU -UA
10	5	3	1	5	5	3	3	5	5	2	2

The role of the national project teams in WP11 is twofold. First, project partners contribute to the centrally coordinated communication tools by identifying the relevant region-specific and country-specific content and materials highlighting the important discussions around public trust and trust-building (and the related issues) taking place in France, Germany, Greece, Slovakia, and other participating countries. Secondly, the project partners become the key driving force to facilitate communication and dissemination action among the national (in particular, non-English speaking) public in their countries. With English serving as the working language in TRUEDEM (all project reports and the vast majority of other project-related materials are produced in English), and to ensure efficient communication and dissemination within the project, it becomes essential that as many information materials as possible and the key project messages are translated into other

European languages and communicated to the local public. In the same vein, the input of the TRUEDEM project partners becomes decisive to disseminate scientific findings of the project by producing journal articles (also books or book chapters) in their national languages.

2.3. Dissemination and Communication Group

In order to effectively promote TRUEDEM and communicate the key project messages, a Dissemination and Communication Group (DCG) has been established. DCG is responsible for the organization of dissemination activities within the project and planning the communication of project results to target groups of end-users: researchers, students, policymakers, and representatives of CSOs at local, national and international level as well as the general public. The DCG includes relevant experts from all project teams (one person per team, 12 members in total) to ensure effective coordination of both internal and external communication of the consortium.

DCG stays in day-to-day contact with all project partners and, together with the coordinator ICSR-AT, manages the dissemination and communication activities of the consortium, contributing to their planning, actual implementation, quality assessment and reporting. DCG works closely with the leaders of research and policy-oriented WPs to decide jointly on the best modes to communicate the specific WP findings and timeline (rescheduling if necessary) of WP-related dissemination events and scientific publications.

Tasks of the DCG include:

- Regular updates of the TRUEDEM website.
- Weekly updates to the TRUEDEM social media pages, including national sub-pages.
- Translation from English and communication of key project messages in European languages.
- Monitoring of media and social media to identify the relevant news, events, and debates on the issues of public trust, and sharing those with the rest of the consortium.
- Design and production of printed information and dissemination materials, including leaflets, brochures, and posters.
- Facilitating information exchange inside the Consortium: daily updates on the planned activities, lectures, publications, and other events.
- Assistance to the leaders of WP9 and WP10 with the design and production of policy briefs for their dissemination at TRUEDEM conferences and public policy events.
- Completing the event reporting form for every dissemination event conducted by the project partner.
- Planning of the project key dissemination events (year 1, year 2, and final year 3 conferences).
- Contribution to and regular updates of the D11.1. Dissemination and Communication Plan, including developing a matrix of diverse messages tailored to the specifics of project target groups.

Table 2. Composition of DCG in TRUEDEM

N	Organization	Role	Representative to DCG
1	Institute for Comparative Survey Research, AT	Coordinator	Kseniya Kizilova (f)
2	Metropolitan University Prague, CZ	Partner	Petr Just (m)
3	Grenoble Alpes University, FR	Partner	Frederic Gonthier (m)
4	Leuphana University Luneburg, DE	Partner	Christian Welzel (m)
5	University of the Peloponnese, GR	Partner	Aggeliki Yfanti (f)
6	University of Salerno, IT	Partner	Angela Delli Paoli (f)
7	University of Silesia in Katowice, PL	Partner	Kornelia Batko (f)
8	University of Bucharest, RO	Partner	Claudiu Tufis (m)
9	Comenius University in Bratislava, SK	Partner	Lea Dankova (f)
10	University of Ljubljana, SI	Partner	Anja Kolak (f)
11	Institute for Future Studies, SE	Partner	Bi Puranen (f)
12	V.N.Karazin Kharkiv National University, UA	Partner	Irina Kuzina (f)

The DCG shall meet at least on the monthly basis (more frequently – upon the request of project partners or project Coordinator). The following schedule of meetings has been established so far.

Table 3. Schedule of DCG meetings

Year	Date	Agenda
2023	March 28	Finalization of the project communication tools, finalization and endorsement of the D11.1. Dissemination and Communication Plan, including the scope of DCG's tasks, timeline of dissemination activities and TRUEDEM communication guidelines
	June 26	Update on the national dissemination channels and tools; reporting on the past dissemination events in M1-6; planning of webinars and workshops for M7-9; input for the project quarterly newsletter; drafting the publications plan.
	August 24	Update on the national dissemination channels and tools; reporting on the past dissemination events; input for the project quarterly newsletter and the publications plan.
	November 20	Update on the national dissemination channels and tools; reporting on the past dissemination events; planning of webinars and workshops for M10-12.
	December 20	Planning of dissemination activities for Q1-2 of 2024; update to Dissemination Plan; planning of year 1 conference (location and dates); input for the project quarterly newsletter; updates to the publications plan.
2024	February 16	Review of year 1 project brochure (D11.3); enhancement of the project communication strategy by target groups; finalization of the communication plan to disseminate the key year 1 project findings, including infographics D2.2; planning of dissemination effort for education materials D1.4.
	June	Planning of dissemination activities and publications
	September	Planning of dissemination activities and publications
	December	Planning of dissemination activities and publications; update to Dissemination Plan (D11.1).
2025	March	Planning of dissemination activities and publications
	June	Planning of dissemination activities and publications
	September	Planning of dissemination activities and publications
	December	Planning of dissemination activities and publications; update to Dissemination Plan (D11.1).

3. Communication tools

3.1. Visual identity

The TRUEDEM identity is sustained through the project logo and the EU symbols (EU flag and acknowledgement of the Horizon funding), applied on all information and communication materials produced by the project.

The project logo (figures 3, 4) consists of two main components: the round graphical emblem (on the left side in Figure 3 or on top in Figure 4) and the acronym and the title of the project (on the right side in Figure 3 or in the lower part on Figure 4). The round emblem, in its turn, consists of three elements:

- The half-circle in the lower part of the image symbolizes “democracy” through creating an association with “parliament”. The half-circle replicates the plan of seats in a Parliament Hall common to the EU and national Parliaments of several European countries. Parliament was selected as one of the most important political institutions in a democracy that makes laws and enforces them. In addition, parliament is one of the most important political institutions in any European country, including both parliamentary, semi-presidential republics and constitutional monarchies. Therefore, “parliament” is the best example of a political institution to capture the content of public trust or political, institutional trust in a democracy.
- The half circle in the upper part of the image symbolizes “Europe” through creating an association with the section of the European Union's stars as present on the EU flag and other EU political emblems and cultural symbols. The EU stars are the most widely known, clearly recognized, and easily identifiable symbol of the union of the peoples of Europe which stand for the ideals of unity, solidarity and harmony. Instead of the original yellow color of the stars, the light blue color is used to create a homogeneous image together with other elements of the logo and not to replicate the EU flag which is included on all project materials to acknowledge the support of the European Commission and the European Union as the funding agency.
- The element in the center of the graphical emblem symbolizes “trust”. The element represents a schematic image of a handshake – a commonly accepted visual symbol of trust-building (historically, in the past a handshake served as an indication of good intentions as it revealed that the partner has empty hand with no weapon in it).

The project logo is designed in several shadows of blue colour. Blue has been chosen as the color of the EU flag. At the same time, the exact selected color codes differ in order not to create a graphical repetition of the EU flag. Blue traditionally stands for stability and reliability. The lighter color codes are used in the upper part of the logo to create an association with an upward movement – symbol of development, improvement, and progress. The logo is available in horizontal (figure 3) and vertical (figure 4) formats. The logo is also included into several versions of the letterhead and banner that can be used on social media and presentations (figures 5, 6, 7). There are no strict regulations regarding the size of the logo: it can be adapted depending on the size and format of the electronic or printed DEC material.



Figure 3. TRUEDEM project logo (horizontal)



Figure 4. TRUEDEM project logo (vertical)



Figure 5. Banner version 1'





Figure 6. Banner version 2



Figure 7. Header version 1



Figure 8. TRUEDEM letter paper, folders and posters design



In accordance with the article 17.2 of the Grant Agreement, the European Flag and the funding statement must be included into all communication and dissemination materials (unless otherwise agreed with the granting authority) and be included following the requirements for a “prominent display”¹. The European Union emblem must not be modified or merged with any other graphic element or text. If other logos are displayed in addition to the EU emblem, the latter must be at least the same size as the biggest of the other logos. Apart from the EU emblem, no other visual identity or logo can be used to highlight the EU support. The minimum height of the EU emblem must be 1 cm (2 cm in case bilingual version is used). The emblem should be downloaded in high resolution (https://rea.ec.europa.eu/communicating-about-your-eu-funded-project_en) by all project partners willing to design their national versions of leaflets or banners. Acknowledgement that “this project has received funding from the European Union's Horizon research and innovation program under grant agreement No 101095237 (TRUEDEM)” needs to be added in those communication tools and materials where the size and the format allow.

Figure 9. EU Flag and the Funding Statement



In accordance with the article 17.3 of the Grant Agreement, any communication or dissemination must indicate the following disclaimer (translated into local languages where appropriate): “Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or [name of the granting authority]. Neither the European Union nor the granting authority can be held responsible for them”. TRUEDEM disclaimer:

This project has received funding from the European Union's Horizon research and innovation program under the Grant Agreement No 101095237 (TRUEDEM). The information and opinions on this website and other communications materials are those of the authors and do not necessarily reflect the opinion of the European Commission.

In addition, the following note shall be added by all project partners into all TRUEDEM publications:

This <publication> has been prepared with the support of the TRUEDEM "Trust in European Democracies" research project funded under the European Union's Horizon research and innovation program (grant agreement No 101095237). Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or Horizon research and innovation program. Neither the European Union nor the granting authority can be held responsible for them.

¹ https://commission.europa.eu/system/files/2021-05/eu-emblem-rules_en.pdf

3.2. Email

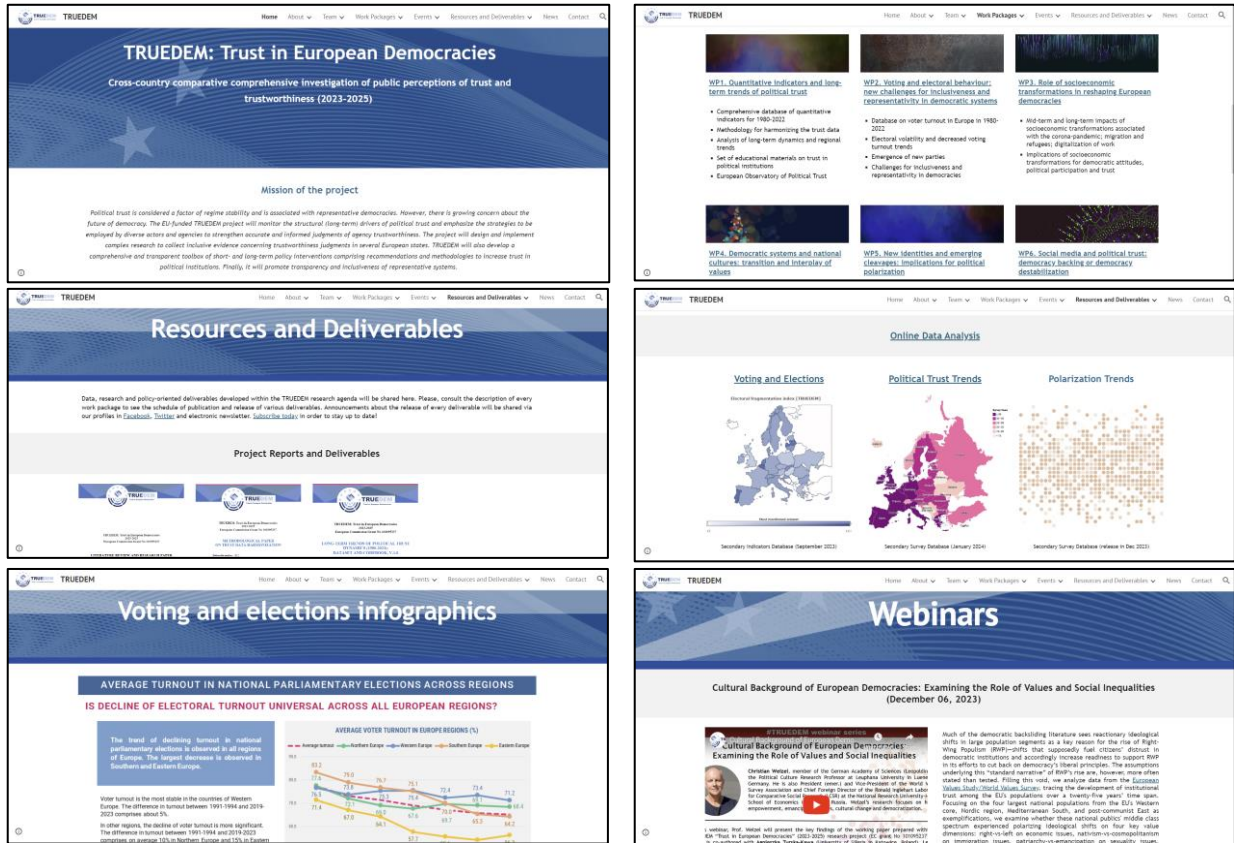
An official email account of TRUEDEM has been established at: office@truedem.eu. This email address is indicated in all printed and electronic materials, announced at information and dissemination events. The email address is used for all project external communications such as inviting guests and speakers, inviting advisory board members, reaching out to other projects and research programs on trust. Furthermore, the email address is also used to structure internal communication of the TRUEDEM consortium; given that both the coordinator and partners have multiple team members, it is advised that all formal project correspondence, beyond being addressed to the primary participants of the exchange, is cc-ed to the TRUEDEM official email account. This approach allows to collect all formal communication in one place thus enabling to track the timeline and development of research plans within various WPs, information and announcement about activities and events, as well as reports about emerging problems and challenges. All members of the coordination team have access to the project mailbox which allows high efficiency and timely response in case of questions or problems. The mailbox of TRUEDEM uses the official project signature, including the logo and EU funding acknowledgement, information on the grant number, links to the website and social media accounts.

3.3. Website

The TRUEDEM project website has been created in www.truedem.eu domain (www.truedem.eu). Similar to the DEC Plan, the TRUEDEM project website is developing alongside with the project research timeline. In the first 6 months, the website performed mainly information and communication functions. From month 7 onwards materials at the website have been further supplemented with the reports of past and announcements of forthcoming events; videos from workshops and webinars; project reports, datasets, online data analysis. Website structure is represented by several main sections:

- **Research agenda** (<https://www.truedem.eu/about/research-agenda>), supplemented by the conceptual distinction between trust and trustworthiness and overview of the thematic studies.
- **Project team composition** (<https://www.truedem.eu/team>), containing information about all TRUEDEM national teams.
- **Project work plan** (<https://www.truedem.eu/work-packages>) featuring an overview of research and policy work packages.
- **Events** (<https://www.truedem.eu/events>) section is further divided into webinars and workshops, with sections for policy events and general conference to be added in year 2. Materials include announcement of future and presentations and videos from past events.
- **Resources and deliverables** (<https://www.truedem.eu/resources-and-deliverables>) section includes all project deliverables produced to date and datasets, including online data analysis.

Figure 10. Sections of the TRUEDEM project website



A contact form has been established at the project website so that representatives of CSOs, policymaking committees and bodies or the general public could reach out to the project team at any time (<https://www.truedem.eu/contact>). While the ICSR-AT is overseeing and coordinating all communication and dissemination activities according to the plan, it will be the task of project partners to engage into a dialogue and exchange with the stakeholders within their countries (in particular using the locally spoken language(s)) and to support dissemination of project findings in their respective countries at local conferences and through local media.

The overall aim of the TRUEDEM consortium is to gradually transform the website into an information “hub” and “platform” on political trust research, allowing both the project participants, the external cooperation partners, and members of the Observatory on Trust to share and exchange their new findings in blog posts format, publications, lead online debates, publish conference announcements and much more. The table below provides an overview of the main website features and the timeline of their implementation.

Table 4. TRUEDEM website development timeline

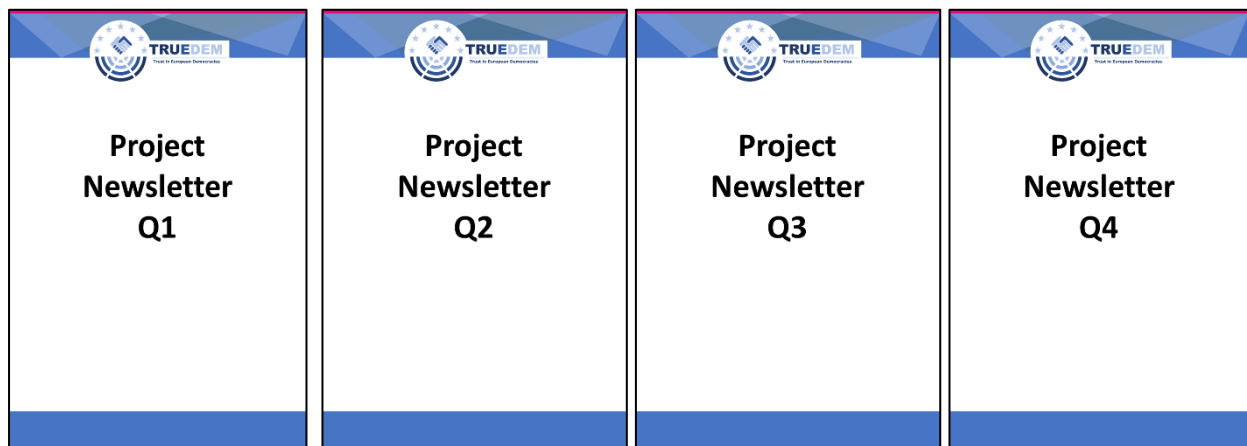
Feature	Description	Month
Basics	Basic version of the website containing information about the teams, WPs, news, videos and photos from the kick off meeting, newsletter subscription link, contacts to the TRUEDEM project team and contact us form.	M3
Digital content	TRUEDEM project and website will take advantage of the technological advancement for many reasons, but also to ensure the inclusiveness of the information and dissemination campaign. Beyond textual publications, TRUEDEM website will also feature videos from presentations and education video films about trust with subtitles as well as video interviews and audio podcasts. These materials are added to the website through the course of the project starting from month 6 onwards	M6
Analytical reports	Analytical reports, methodological papers and research notes constitute the core of the TRUEDEM deliverables portfolio. Reports are made accessible for the public via the section Resources and Deliverables and the sections dedicated to individual WPs. Reports are added from month 7 onwards.	M7
Data resources for downloading	Four secondary and one primary quantitative database are produced within TRUEDEM. Despite the abundance of survey data on trust, with this data being deposited in different sources and being collected using different indicators and scales, it becomes very challenging for the users to navigate in this multiplicity and diversity of the data world. TRUEDEM offers a solution by creating a single harmonized secondary dataset on political trust, and three other secondary datasets: (1) on voters' turnout, (2) social and political polarization trends, (3) social media use and participation. The fifth (primary) dataset is represented by the TRUEDEM own online survey of European citizens. All datasets are available for downloading in open access in SPSS, Stata, SAS, R, csv formats. The datasets are published according to the project schedule, starting from M9 onwards.	M9
Online Data Analysis	The aim of the online analysis tool is to allow users (scientists from other disciplines, journalists, authors, politicians, students and civil servants with no specific skills for the data processing in specialized software such as SPSS, R, Stata or SAS) to obtain tailored outputs of frequency tables and cross-tabulations, mean scores and similar statistics that can be immediately used in their papers and reports, presentations. Using a unique software developed within the TRUEDEM coordination team, all of the project's secondary and primary quantitative datasets are made available in a format of online data analysis (ODA) tool at the project website. First established in M9, ODA is updated once new deliverables are produced.	M9

Feature	Description	Month
Infographics and data visualizations	Infographics on voter turnout and elections (D2.2) and data visualizations on elections and political trust constitute project deliverables and serve the purpose of information and awareness raising among the researchers and the general public. These materials are added to the project website in month 12 and are further updated and expanded throughout the course of the project.	M12
Education materials for secondary schools	Set of educational materials on trust in political institutions in EU (D1.4) is offered as Open Educational Resources for Civic Education teachers to be used in their classes. Produced in English and translated into other European languages, education materials will be submitted as deliverable, available for downloading, and accessible in interactive format at the website.	M16
Blog posts section	While blog posts are not a rare feature nowadays and many websites hosting blog posts have a large number of followers (for example, https://blogs.lse.ac.uk/), the TRUEDEM website aims to become a thematic hub of trust-related blog publications. Both the project participants and other scientists, researchers, students and journalists will be able to submit their blog posts (up to 4000 words) for publication at the TRUEDEM website. The posts will be published upon their review by the coordination team.	M17
Observatory of Trust	A separate section will be established at the website to facilitate the information exchange and communication among the members of the European Observatory of Trust network (D1.5). The section will include the list of members, page for their news and updates, live blog to an immediate exchange, questions, discussion of the new political events and scientific publications. All members of the Observatory will obtain login and password to participate and contribute to this communication and information platform.	M18
Interviews and podcasts	Video interviews and audio podcasts are conducted with the project participants, Advisory Board members and other scholars, CSOs and policymakers to discuss the project findings and gain expert opinion on the project theme. Interviews and podcasts are designed as oriented toward both scientific community and general public.	M21
Policy recommendations	Policy-action plan (WP10), a set of democratic innovations (WP9), supplemented by policy briefs produced within the frame of the research WPs will comprise the core of the TRUEDEM exploitation agenda. Policy recommendations will be made accessible for the public via the respective sections of the TRUEDEM website from M28 onwards.	M28

3.4. Electronic Newsletter

The TRUEDEM electronic newsletter is published on a quarterly basis, starting from M3. The newsletter is distributed via MailChimp service; subscription: <http://eepurl.com/imHrqc>. In addition to the regular quarterly issues containing news about the project, special issues can be produced on the monthly or bi-monthly basis to indicate the publication of a new deliverable, release of a webinar video or else.

Figure 11. TRUEDEM Quarterly Newsletters



3.5. Social media

The TRUEDEM project has established social media accounts on Facebook (<https://www.facebook.com/TRUEDEMEU>) and Twitter (https://twitter.com/TRUEDEM_EU) social media networks. In addition, for TRUEDEM national profiles have already been created by the project partners. All sub-accounts will help spread further the information from the “central” account, translating it into the local language(s) and supplementing with country-relevant context.

Table 5. TRUEDEM National Social Media Accounts

Country	Facebook	Twitter
France	https://www.facebook.com/profile.php?id=100094179211027	
Greece	https://www.facebook.com/profile.php?id=100091678291938	
Italy	https://www.facebook.com/profile.php?id=100091522024047	
Slovenia	https://www.facebook.com/profile.php?id=100092267974835	@TRUEDEM_SLO
Slovakia	https://www.facebook.com/profile.php?id=100091248528774	
Poland	https://www.facebook.com/profile.php?id=100091500486147	
Romania	https://www.facebook.com/profile.php?id=100091558143017	
Ukraine	https://www.facebook.com/truedemukraine	@TrueDemUA

The TRUEDEM consortium aims for the weekly updates on social media including publication of new findings and deliverables produced directly by the project team and sharing of findings by the members of international scientific, legal, policy advisory boards; NGOs and academic partners involved as project participants in expert interviews, consultations; findings by members of the European Observatory of Political Trust established within WP1; findings of other research and

policy-oriented efforts funded by the European Commission and other foundations in the EU. The goal of the dissemination, communication and exploitation activities in TRUEDEM therefore goes beyond informing the stakeholders and the public on the direct project findings and aims at a greater task of raising awareness about the issues of political trust and its role for the quality of European democracies, and enabling search for the best solutions by merging the efforts of all research and civil society organizations working in this field and hence multiplying the impact.

3.6. Printed materials

In addition to the online dissemination tools, TRUEDEM team started the design and production of printed information and promotion materials such as a project flyer, project brochure, project leaflet and project poster. The printed information materials will help promote the project at public events.

The first leaflet was produced for the distribution online and at the project kick off meeting on March 27-28, 2023, in Bratislava, Slovakia. The leaflet consists of 4 pages A4 format; its main task is to introduce the project for the first time to the public. When preparing the design, the TRUEDEM team focused on delivering several key messages with the help of the leaflet:

- 1) Innovation in the theoretical and methodological approach to the study of trust. Political trust studies are frequently conducted by both academic researchers and international organizations such as OECD and UNDP. Therefore, introducing TRUEDEM is it essential to highlight how this study is different from the previous research and what will be the prospective new, innovative findings.
- 2) Presenting TRUEDEM as an EU project thus promoting the added value of a collaborative research.
- 3) Introducing the principal investigators, leaders of the project teams and work packages, highlighting their scientific expertise and thus showcasing the competence and professionalism of them team.
- 4) Introducing the project visual identity (logo, banners, project colour scheme).
- 5) Introducing the research program and structure of the project work packages, including specific research questions to be studied and deliverables to be produced.
- 6) Indicating the expected outcomes and impact of TRUEDEM.

Figure 12. TRUEDEM Information Leaflet (No1)



3.7. Videos

TRUEDEM relies on video materials as one of the key components of the information and dissemination campaign. This includes recording and distribution via the TRUEDEM YouTube channel (<https://www.youtube.com/@truedem>) of the project public events, lectures, and workshops, fragments of panel discussions, experts' debates and interviews (whether conducted in person or online). This will allow to substantially increase the outreach of the key messages and scientific findings of the project communicated by the team. After month 14 of the project, the TRUEDEM team will proceed to design a series of short videos summarizing project key findings on a particular research question. Such short videos will be recorded by project members of different professional and sociodemographic backgrounds and will be distribution via the project website and social media. A film will be produced at the end of the project, summarizing the findings communicated by project teams, invited experts, members of advisory boards, CSOs and politicians, who were involved into the study for consultations.

The first set of video materials comes from the TRUEDEM kick off meeting that took place on March 27-28, 2023, in Bratislava, Slovakia at Comenius University. Video-materials include the public presentation of the project, two key-note lectures and two panel discussions. Videos are published via Youtube and shared via the project website and social media.

Figure 13. Video Materials from the TRUEDEM Kick Off Meeting (hyperactive links)

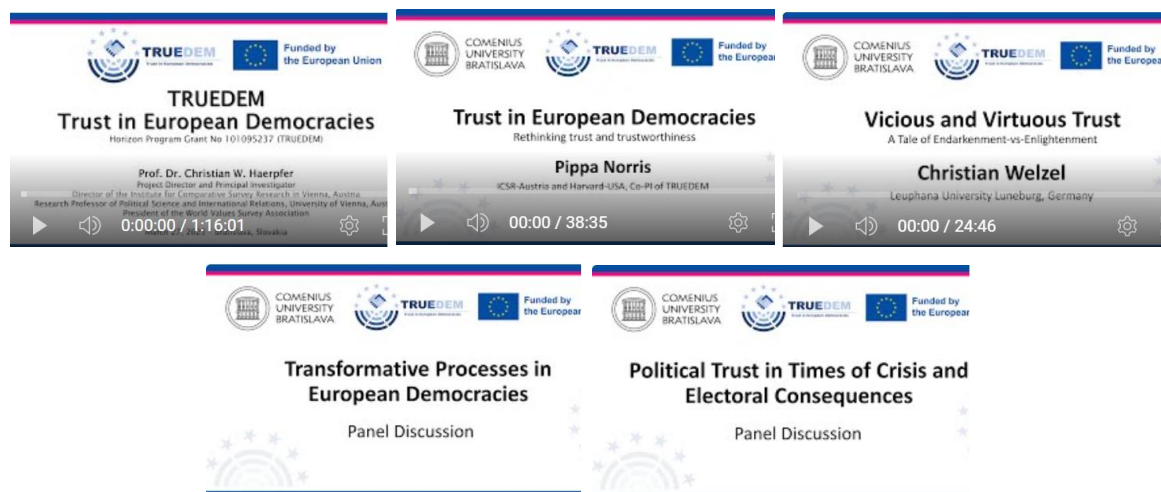


Figure 14. Video Materials from the TRUEDEM workshop and webinars



The next set of video materials to be produced and released in M14-15 of the project include interviews with the members of the international advisory boards outlining their perspective on the most topics issues in political trust research and most relevant to date gaps in the public policy that TRUEDEM can fill.

3.8. Press releases

The TRUEDEM consortium will produce quarterly press releases to engage media in all participating countries into the dissemination of project findings. Those press releases will be written in a non-scientific language so that the general public will be able to understand its contents. The schedule of the press-releases will be coordinated with the schedule of deliverables production and events, including local events organized by the project partners in their countries. The first press-release was distributed in M4 to announce the project start; subsequent issues are planned in years 2 and 3 prior to major dissemination events.

3.9. European Observatory of Political Trust Network

Project deliverable D1.5 the European Observatory of Political Trust comprises a professional network of political trust researchers (including scholars working in theoretical and empirical domains as well as the field of public policy). It is gradually built around the TRUEDEM research agenda and empowered by the project communication, data and other resources. The activities of the network, first coordinated by the leader of WP1 and the project coordinator, will be later transformed into semi-independent and independent format after 2025 (end of TRUEDEM), thus contributing to the long-term impact of the project. Beyond serving the primary purpose of being a network that is intended to regularly update and present to the European public the latest data on political trust, the European Observatory of Political Trust serves as an entry point for communications and collaboration with policymakers and civil society sector. The Observatory will cover the EU member countries and will offer data for some other European countries, aiming at becoming the main destination for citizens, journalists, practitioners, academics, students and politicians that are interested in using up-to-date information on political trust.

Information about the Observatory, how to join it and the available resources, planned events will be shared via the project website in M18. A separate section of the website will be dedicated to the Observatory, listing its members, shared news and information on projects, publications, and events; calls for partners for new projects and much more. The members of the Observatory will obtain a possibility to submit their news and publications for the TRUEDEM newsletter, to use a separate website page exchange messages (live blog format) and considerations on the issues of political trust and democracy in Europe, to share announcement about the new data release, to engage into the live discussion of TRUEDEM project findings. Members of the Observatory will be encouraged to disseminate findings of TRUEDEM and other studies on political trust in the EU (and beyond) at major European and international conferences (ECPR, IPSA, APSA etc.)

3.10. Scientific publications

Academic publications, including articles in peer-reviewed journals, book chapters and books, are produced by all members of the TRUEDEM consortium. The minimum agreed threshold is 36 scientific publications (that is a minimum of 3 per team). All national teams are encouraged to publish both in English and their national languages, as well as establish cooperations across several teams or several WPs. The leaders of all national teams have been tasked with putting together a sample of high-impact peer reviewed journals of the primary interest and relevance to the project in their countries and in Europe. The lists will be revised throughout the course of the project. Taking into account the policy of open access, the TRUEDEM consortium will make sure that the scientific information produced within the project is openly accessible and free of charge

to the reader. A budget was reserved to guarantee open access to academic publications as much as possible.

3.11. Policy briefs

Dissemination the project policy briefs is a key aspect of TRUEDEM DEC activity and integral part of the path to impact. Two work packages (WP9, WP10) are fully devoted to the development of policy briefs represented through democratic innovations and policy interventions highlighting key findings and recommendations for policymakers and stakeholders. The policy briefs will assure the sustainability of our project by providing suggestions and recommendations to international, European, national and regional policymakers. Policy briefs will be written by professional teams with corresponding expertise and will be disseminated through the project website and at project dissemination events. Tailored audience-targeted communication and disseminations strategy will be developed and implemented for each set of policy briefs, depending on their topic, and release date.

3.12. Dissemination events

Own dissemination events of TRUEDEM include hosting a series of seminars and conferences throughout the project lifetime, starting with the kick-off meeting (March 2023 in Bratislava, Slovakia) and ending with a concluding open conference in Brussels, Belgium or Paris, France. The project will also organize a final dissemination conference and a special event for policymakers in Brussels. All project partners also organize regional dissemination workshops in their home countries in order to guarantee a comprehensive and extensive promotion of the project. TRUEDEM consortium has a long-standing experience in organizing and hosting international conferences, scientific and policy around Europe. TRUEDEM partner organizations have their own meeting facilities available at their own premises and at partner organizations around Europe to flexibly accommodate a large number of international participants. TRUEDEM takes advantage of modern technologies and relies also on online dissemination events represented by webinars. TRUEDEM plans at minimum 3 public webinars in each year of the project. Webinars will be recorded, and video made available via the project website and our YouTube channel. To strengthen the impact and outreach, webinars will be co-hosted with other organisations. Members of the advisory boards will be invited to both attend and contribute as speakers.

TRUEDEM will also make use of external dissemination opportunities in order to promote the project and to find alternative ways to speak to different audiences. The project team organizes thematic panels at conferences and workshops, focusing on specific trust-dedicated workshops, larger general Political Science events (ECPR, IPSA, APSA, EPSA among the other), conferences focusing on methodological aspects (WAPOR, ESRA), and public policy forums. List of project events including their location and format included into this Plan (Table 6), and will be updated on a regular basis, altering the location or the format should that be required by the circumstances. General project conferences (kick off meeting in M3, conferences in M14, M21, M27, M36) will be attended by all project partners. All members of the TRUEDEM consortium will be also attending online and hybrid events. Contribution to the conferences onsite (as well as organization of small-scale conference presentations at own universities) will be tailored depending on the team's WP research topic, available budget and individual schedule of activities within the WP. Upon the end of every project own event (stand-alone conference, workshop, webinar, pre-organized conference panel; key-note lecture), the organizer/ participant is required to complete the event evaluation form (Table 7 and Annex 3).

Table 6. Dissemination Events (DE) Plan 2023-2025 (as of Feb 29, 2024)

ID	Title	Location	Type	Partner(s)	WP	M	Status
DE1	Presentation of the project aim, concept and ambition (in conjunction with the kick off meeting) https://www.truedem.eu/events/kick-off-meeting	Hybrid Bratislava, Slovakia	Conference	TRUEDEM Consortium	all WPs	3	Completed
DE2	Socioeconomic transformations challenging trust and democracy	Salerno, Italy	Lecture, Workshop	UNISA-IT; UoP-GR	WP2, WP3	5	Completed
DE3	Measuring Public Trust and Trustworthiness. Webinar debated on the advantages and limitations of the existing measures of perceptions of trust and how they allow to establish correlations between trust and trustworthiness. Discussion informed deliverables D1.1; D1.2; D1.3. https://www.truedem.eu/events/webinars	Online	Webinar	ICSR-AT	WP1, WP7, WP8	6	Completed
DE4	Democratic Horizons: what value change tells us about the future of democracy?	Katowice, Poland	Lecture, Workshop	USK-PL; UoL-DE	WP4	6	Completed
DE5	Political engagement via social media: implications for trust and democracy	Hybrid Bratislava, Slovakia	Workshop	UKBA-SK	WP6	6	Completed
DE6	IPSA-2023 conference panels: Political Culture and Participation: Attitudes to Democracy, Voting, and Political Trust in Comparative Perspective; Trust and Social Capital in Cross-Cultural Perspective: Examining the Key Indicators and Newest Trends	Buenos Aires, Argentina	Conference panel	ICSR-AT; GAU-FR; UoL-SI	WP1, WP7	7	Completed
DE7	Political Trust in European Democracies. TRUEDEM panel at ECPR General Conference 2023 discussed confidence in parliaments, political parties, the EU, the role of democratic innovations for trust-building. Discussion informed research outputs in WPs 1, 2, 10. https://ecpr.eu/Events/Event/PanelDetails/12767	Prague, Czechia	Conference panel	MUP-CZ; ICSR-AT; UoB-RO	WP1, WP5	9	Completed

ID	Title	Location	Type	Partner(s)	WP	M	Status
DE8	(Mis)trust and democracy: political polarization in contemporary politics and society. The workshop addresses the substantial and even fundamental changes regarding the socio-political and socioeconomic cleavages in European societies that have implications for political trust. Discussion informed research outputs in 1, 5, 7. https://www.truedem.eu/events/workshops	Hybrid Prague, Czechia	Workshop	MUP-CZ; ICSR-AT; UoB-RO	WP5	9	Completed
DE9	Social media participation and political attitudes. The discussion informed D6.1 report.	Bratislava, Slovakia	Workshop	UKBA-SK	WP6	11	Completed
DE10	Cultural Background of European Democracies: Examining the Role of Values and Social Inequalities. Webinar presenting findings of D4.1 to the academic and research community. https://www.truedem.eu/events/webinars	Online	Webinar	LUL-DE; USK-PL; BIK-SE	WP4	12	Completed
DE11	Panel on “Trust in Political Institutions, Challenges of Democracies, and Democratic Innovations” at Slovenian Political Science Days on Dec 7, 2023, focusing on the TRUEDEM project theme https://www.fdv.uni-lj.si/docs/default-source/2023-24/povezavi.pdf?sfvrsn=0	Ljubljana, Slovenia	Conference panel	UoL-SI	WP10	12	Completed
DE12	Polarizing Ideological Shifts as a Cause of Falling Institutional Trust? A Cross-National/Longitudinal Public Opinion Study (panel: Public Opinion and Global Democracy: Political Cynicism, Institutional Trust, and Secularism), organized by Southern Political Science Association	New Orleans, USA	Conference presentation	LUL-DE USK-PL	WP4	13	Completed
DE13	Presentation of project findings from year 1 (in conjunction with the first TRUEDEM annual conference)	Hybrid Luneburg, Germany	Project meeting, workshops	All partners	all WPs	14	Ongoing
DE14	Voter turnout trends and practices around Europe March 11-12	Hybrid Salerno, Italy	Public workshop	ICSR-AT; UNISA-IT; KKNU-UA; UoP-GR	WP2	15	Planned

ID	Title	Location	Type	Partner(s)	WP	M	Status
DE15	Mass Polarization, Crumbling Institutional Trust and Democracy Eroding? Debunking Commonplace Crisis Narratives (workshop: Contested Democratic Representation across Levels: Citizens, Parties, States and International Organizations; organized by European Consortium for Political Research)	Luneburg, Germany	Conference presentation	LUL-DE USK-PL	WP4	15	Planned
DE16	Series of presentations/ panels at the <i>Global Forum on Modern Direct Democracy 2024 on May 16-18</i>	Bucharest, Romania	Public policy forum	tbc	all WPs	16	Planned
DE17	Political Values, Democracy, and Public Trust	Online	Webinar	tbc	all WPs	17	Planned
DE18	Panel: Determinants of institutional trust: Shaping the Future of Poland, Europe and the World; Panel: Trustworthiness of science and trust in science; EuroScience Open Forum. ESOF2024	In person	Conference	USK-PL LUL-DE BIK-SE	WP4	18	Planned
DE19	Trust, Trustworthiness, and Cognition: Trust-building and Democratic Education – <i>early June</i>	Hybrid Stockholm, Sweden	Public workshop	tbc	WP4	18	Planned
DE20	Political Trust in European Democracies in August	Dublin, Ireland	Conference panel	ICSR-AT; USK-PL; UKBA-SK	WP	20	Planned
DE21	TRUEDEM Mid-Term Conference – on September 10-12	Hybrid, Ljubljana, Slovenia	Project conference	All partners	All WPs	21	Planned
DE22	Romanian Political Science Association	Bucharest, Romania	Conference		All WPs		Planned
DE23	Political Trust and Good Governance	Online	Webinar	tbc	all WPs	22	Planned
DE24	Presentation of project findings from year 2 (in conjunction with the second TRUEDEM annual conference)	Hybrid	Academic conference, press conference	All partners	all WPs	24/27	Planned
DE25	A series of policy drafting workshops (10 countries; 12 workshops in total)	tbc	Policy workshop	tbc	WP9, 10	26	Planned

ID	Title	Location	Type	Partner(s)	WP	M	Status
DE26	A series of public meetings with CSO representatives organized as panel discussions (10 countries; 12 workshops in total)	tbc	CSO consultation	tbc	WP11	28	Planned
DE27	Trends in political polarization and the tailor-made measures supporting the centripetal solutions	tbc	Policy workshop	tbc	WP5	30	Planned
DE28	Migration, security and trust in Europe	tbc	Public workshop	tbc	WP3	32	Planned
DE29	Re-building political trust: democratic innovations and policy interventions	tbc	Policy conference	tbc	WP4, 7, 9, 10	34	Planned
DE30	Presentation of final project findings (in conjunction with the third TRUEDEM annual conference)	tbc	Public conference	tbc	all WPs	36	Planned

Table 7. Dissemination Event Evaluation Form

ORGANIZATIONAL, ADMINISTRATIVE, FINANCIAL DETAILS	
Title:	
Organizer:	
Format:	
Dates:	
Location:	
Website / online announcement:	
Budget (TRUEDEM):	
Attendance onsite:	
Attendance online:	
CONTENT OF THE EVENT, PRESENTATIONS AND MESSAGES ON BEHALF OF TRUEDEM	
Abstract:	
Name of presenters (TRUEDEM):	
Presentation(s) title (TRUEDEM):	
ESTIMATING IMPACT AND OUTCOMES	
New partnerships, cooperation:	
Follow-up activities planned:	
Publications:	
Else:	



4. Timeline

<p>Launch of the website, social media, Q1 newsletter; Kick Off Meeting and Project Presentation; Publication of the first leaflet, posters</p>	Q1	Q2	<p>Website update; Q2 newsletter; Public Lectures and Workshops by all partners; Webinar; Press-release</p>
<p>Website update; Q3 newsletter; presentations at major conference (IPSA, ECPR etc.); Workshop; Journal articles; Online Data Analysis function introduced at the website</p>	Q3	Q4	<p>Website update; Q4 newsletter; Webinar; Journal articles; Project presentations and interviews by all partners; Data visualizations published at the website</p>
<p>Update of DEC; annual project meeting and meeting with Advisory Board; publication and dissemination of project booklet; two thematic workshops / webinars; consultations with policymakers and CSOs; Journal articles; Press release; Q5 newsletter</p>	Q5	Q6	<p>Two thematic workshops / webinars; participation in the Global public policy forum; Journal articles; Release, presentation and promotion of the set of educational materials on trust in political institutions in EU (D1.4); consultations with policymakers and CSOs; inaugural opening of the Observatory on Trust Research; Q6 newsletter</p>
<p>Mid-term project public conference (Sept 2024; Slovenia); Q7 newsletter; video interviews and audio podcasts are conducted with the project participants, Advisory Board members and other scholars, CSOs and policymakers</p>	Q7	Q8	<p>Online conference of the Observatory on Trust Research; Publication and dissemination of the project reports and collective volumes with working papers and analytical findings; Journal articles; Update of the Dissemination, Communication and Exploitation Plan (DEC); Press release; Q8 newsletter</p>
<p>A series of policy drafting workshops and public meetings with CSO representatives (10 countries; 12 workshops in total); Journal articles; 2 scientific conference panels; printed brochures with project results; Q9 newsletter;</p>	Q9	Q10	<p>Journal articles; 2 scientific conference panels; printed brochures with project results; presentation and promotion of the Policy-action plan for inclusion and trust-building of citizens (D10.1); Presentation and promotion of the methodological toolbox “Democratic Innovations for Political Trust” (D9.2); Q10 newsletter</p>
<p>Online conference of the Observatory on Trust Research; release of the project summarizing video film; Journal articles; 2 scientific conference panels; printed brochures with project results; Presentation of the Policy-action plan for inclusion and trust-building of civil society organizations (D10.2); Q11 newsletter</p>	Q11	Q12	<p>Publication and dissemination of the final project reports and collective volumes with working papers and analytical findings; policy-workshop: presentation of democratic innovations (D9.3) and policy interventions for re-building political trust (D10.1; D10.2); Final project conference; presentation of the Special issue on development of policy-interventions for inclusion and trust-building (D10.3); Press release; Q12 newsletter.</p>

5. Target groups

With the overall aim to raise awareness of the issues of trust and trustworthiness, to the dissemination the project research and policy-oriented findings, and to facilitate their exploitation, TRUEDEM has identified several target audiences for the communication, dissemination, and exploitation agenda.

5.1. Policymakers at national and European levels

This target group includes representatives of the local and national governance bodies (local and national government, ministries), legislative bodies (local/ municipal / regional councils, national parliament), and bodies of the legal system at all levels. At the supranational level, this target group comprises members of the European Parliament and European Commission. Among the representatives of the listed bodies the primary focus comprises members of the groups within the EU governing bodies, the national governing political party(s) or government, or any established special groups, commissions who are directly involved into the design of new (or amendment of existing) public policies. While the exact composition of the group of policymakers targeted in every country might be somewhat different, in all countries the project team will aim to reach out to those groups of policymakers and stakeholders involved into the design of policies which regulate media environment and broadcasting, public information, and education domains on our side – and policies which promote compliance, accountability, inclusiveness, and transparency in government, public administration, and other domains of public life.

The main TRUEDEM output to be disseminated to this target group is the multi-level policy action plan for a set of short-, mid- and long-term policy interventions at the local, national, regional and EU levels based on the assessment of their overall efficiency and correspondence to the national cultural and political context. Specific outreach and communication activities undertaken to get this target group engaged into the discussion of the project theme and project findings will include targeted project newsletter and social media posts; distribution of targeted policy recommendations and briefs; public discussion of project findings at open conferences; interactive workshops with the stakeholders invited as panellists and discussants in each country and at the European Commission; press conferences; presentations of project findings at the specialized meetings of EC committees; involvement of policymakers as experts in the project research plan among the other. Members of this target group will also be invited to join the project's International Policy Advisory Board and International Legal Advisory Board.

5.2. Politicians and civil servants at all levels in local, national, and European political institutions

This target group includes representatives of the local and national governing bodies (local and municipal councils, national government, national parliament), foremost elected officials given their primary role as the representatives of the people and the implementers of their will, but also civil servants whose mission is to inform policymaking, to develop and deliver public programs and services, and to provide evidence-based advice to political leaders. While the exact composition of the group of politicians and public servants targeted in every country might be somewhat different, in all countries the project team will aim to reach out to those members of the group who specialize in political communications and public relations and the groups who oversee implementation of policies that promote compliance, accountability, inclusiveness, and transparency in public administration. The main TRUEDEM output to be disseminated to this

target group includes the crucial insights on patterns of trust and trustworthiness in political institutions across Europe on one side and the toolkit and methodologies for enhancing the accuracy of trust judgments in political institutions. Specific outreach and communication activities will include targeted project newsletter and social media posts; distribution of tailored project summaries; specialized webinars and invited project findings presentations at civil servants' meetings; involvement of policymakers as experts in the project research plan among the other. Members of this target group will also be invited to join the project's International Policy Advisory Board and International Legal Advisory Board.

5.3. Social Scientists and Academia

Evidence-based and knowledge-based policymaking is crucial to an effective and feasible policy implementation. For this, once a new knowledge base on the foundations and predictors of political trust in the European area has been established, it requires validation by other members of the scientific community. Such discussions allow to identify any limitations and gaps in the conducted analysis, thus contributing to the further improvement, greater robustness, and validity of the new knowledge. Members of the academia will be engaged into the discussion of the project design as well as its outputs, including through academic webinars and workshops, project stand-alone events and presentations at scientific conferences of the national and European professional associations (such as the European Sociological Association, European Political Science Association, European Consortium for Political Research and others).

Communication with the members of academia will be established through individual and institutional professional networks of the project consortium, and through other modes such as scientific debates at round tables, publications and exchanges in academic journals, social media discussions, scientific blogs among the other. Members of this target group will also be invited to join the project's three International Boards: Legal, Policy, and Scientific.

A special case in this target group is represented by researchers engaged into other projects, research and scientific collective efforts dedicated to the investigation of public trust, its predictors and related policy methodologies. This group (projects, networks, research committees) will comprise a primary target group for TRUEDEM dissemination, but at the same time colleagues from other projects will be engaged as TRUEDEM partners. Upon identifying as many as possible projects on political trust in Europe and elsewhere in the world, TRUEDEM consortium will reach out to them to conclude cooperation Memorandums of Understanding or partner for a joint activity such as a special issue in a journal, joint event or a joint set of policy recommendations. The list of such projects will expand in 2023-2025; at present TRUEDEM identified the following projects as the primary target group to establish closer connections in Q2 (M4-6):

- Towards a new era of representative democracy - Activating European citizens' trust in times of crises and polarization (<https://cordis.europa.eu/project/id/101094190>)
- REDIRECT: The Representative Disconnect: diagnosis and strategies for Rectification (<https://cordis.europa.eu/project/id/101095142>)
- Trust and Trustworthiness in National and Global Governance (<https://trustgov.net/>)
- Trust Barometer by the Edelman Trust Institute (<https://www.edelman.com/trust/2022-trust-barometer>)

- OECD research program on measuring trust (<https://www.oecd.org/governance/trust-in-government/>)
- World Values Survey research program, wave 8 (<https://www.worldvaluessurvey.org/>)
- Mapping & Harnessing Public Mistrust (<https://dataportal.arc.gov.au/NCGP/Web/Grant/Grant/DP230101777>)

5.4. Civil society organizations and social movements

Civil society organisations and trade unions engaged in social dialogue can play an important role in enhancing representative system by enabling inclusiveness, responsiveness, promoting transparency and contributing to representativeness of democratic systems. Representatives and leaders of CSOs and social movements will be involved into the project as both the users of findings and active participants of the research, dissemination and exploitation process. This target group comprises both operational and advocacy CSO, including community-based organizations, development NGOs, people's organizations, and social movements. In terms of the level of activity, both local, national and regions/ EU level CSOs will be included in consultations. The exact group of CSOs targeted in every country will vary depending on the country's specifics and peculiarities of political development and will be established in close consultation with the national project team.

As a part of the first analyses within the project WPs 1-3, the project team will produce a mapping of most important CSOs dealing with the issues of trust in all studied countries and at the EU-level. Since most CSOs do not generally deal with trust in general, we will focus on related aspects on the civic and political scene: CSOs that deal with quality of governance, corruption, transparency and similar. The exact list of targeted CSOs in every studied country will be included into the V2 of this Plan, and will be updated on the quarterly basis. TRUEDEM consortium will also issue a Call for Actions for the civil society sector to ask CSOs to come forward and join us in discussing issues of political performance, trust-building and trustworthiness assessment, and how the findings in this field can be applied in public policy. CSOs will be targeted through bilateral communications; tailored publications of project findings; social media posts; civil society and development organizations meetings of different levels (including local events and supranational meetings such as SDG16 forums).

5.5. Media

The project team will engage journalists from local and national newspapers, television and radio channels which specialize in presentations and discussion of political issues. Representatives of media will be involved into the discussion of project findings on the role of political trust for the political system and regime on one hand, and society on the other. Journalists will be invited to discuss the role of media in forming the information environment in the country and their actual (and potential) contribution to establish rational judgements about the trustworthiness of political actors and institutions. The exact list of media representatives will be established by the national project teams on the country-by-country basis and included into the dissemination plan.

5.6. Students and teacher in educational institutions

The project will deliver a set of educational materials on trust in political institutions in EU countries that will be offered as Open Educational Resources for Civic Education teachers to be used in their classes. These materials will help pupils and students to have a better understanding

of the institutional setup in democracies, of the functions of these political institutions and of the consequences of low / high levels of institutional performance. Students and teachers will be targeted through the ministry of education and local civil society organizations to disseminate the educational resources developed by the project team and other adapted project findings.

5.7. Public

The findings from the project will inform and engage citizens concerned with the health of liberal democracies and trustworthiness of political leaders and institutions in Europe. Through political education and participation in civil society organisations, citizens learn democratic decision-making and become more competent citizens. Deepening political knowledge, raising awareness of political institutions and processes in the society as well as membership in civil society organisations evidently has proven to have a positive effect on the levels of social capital, including social trust, political interest, political learning, political skills, the level of political activity, democratic values, as well as on the level of tolerance. Citizens will be approached through civil society organizations and social movements as well as targeted via publications in media and press releases.

Annex 1. TRUEDEM dissemination activities in 2023

ID DA	ID DE	Dissemination Activity (DA) or Dissemination Event (DE) Name	Type of Dissemination activity ²	Target audience reached ³	Objective(s) with reference to a specific project output (max 200 characters)	Status ⁴	Date	Team(s)	Attendees N
-	DE1	TRUEDEM project kick-off meeting and conference	Conferences	Research communities	Kick off conference introducing the theoretical and methodological framework of the project; discussion of the challenges to political trust with scientific community.	Delivered	March 27, 2023	All teams	70
DA1	-	Scientific interest group on democracy	Conferences	Research communities, Civil society	Camille Morio (France) discussed a book about the legal framework for participatory devices in France at the Scientific Interest Group on Democracy and Participation (23/04/06).	Delivered	April 06, 2023	GAU-FR	18
DA2	-	Reputation, Trust, and Democracy	Conferences	Research communities	Luciana Ghica (Romanian team) was invited to give a guest public lecture at the Department of Political Science, Università Cattolica del Sacro Cuore Milano, on April 21, 2023.	Delivered	April 21, 2023	UoB-RO	27
-	DE2	Exploring “culture wars” in Greece (Seminar)	Conferences	Research communities	In this workshop four recent culture wars in today’s Greece were analyzed. These were wars over vaccination against Covid-19; challenges to Greek identity by the inflow of migrants and refugees.	Delivered	May 15, 2023	UNISA-IT; UoP-GR	19

² Choose from: Clustering activities; Collaboration with EU-funded projects; Conferences; Education and training events; Meetings; Other.

³ Choose from: Industry, business partners; Innovators; EU Institutions; National authorities; Regional authorities; Local authorities; Civil society; Citizens; Research communities; Specific end user communities; International organisation (UN body, OECD, etc.); Other; Investors.

⁴ Choose from: Cancelled; Delivered; Ongoing; Postponed

ID DA	ID DE	Dissemination Activity (DA) or Dissemination Event (DE) Name	Type of Dissemination activity ²	Target audience reached ³	Objective(s) with reference to a specific project output (max 200 characters)	Status ⁴	Date	Team(s)	Attendees N
-	DE2	Political Trust and the Crisis of Democracy	Education and training events	Research communities	The workshop is aimed at presenting the TRUEDEM project to an audience of Master and Doctoral students at the University of Salerno as well as other students and scholars via online connection.	Delivered	May 17, 2023	UoP-GR; UNISA_IT	19
DA3	-	Institutional trust in indeterminate conditions: Ukrainian and European experience	Conferences	Research communities, EU Institutions, Citizens, Other, National authorities, Specific end user communities, Local authorities, Regional authorities, International organisation (UN body, OECD, etc.), Civil society	All-Ukrainian scientific-practical conference "Securing the stability of the public authority system and government under military conditions and after-war renewal in Ukraine"	Delivered	May 18, 2023	KKNU-UA	16
-	DE3	Webinar: Measuring Public Trust and Trustworthiness	Conferences	Research communities	Webinar debated on the advantages and limitations of the existing measures of perceptions of trust and how they allow to establish correlations between trust and trustworthiness. Discussion informed deliverables D1.1; D1.2; D1.3.	Delivered	June 21, 2023	ICSR-AT	76
-	DE4	Democratic Horizons: What Value Change Reveals about the Future of Democracy	Conferences	Research communities	May 31 (2023) prof. Christian Welzel gave a lecture (combined with a discussion) on "Democratic Horizons:	Delivered	May 31, 2023	USK-PL; LUL-DE	12

ID DA	ID DE	Dissemination Activity (DA) or Dissemination Event (DE) Name	Type of Dissemination activity ²	Target audience reached ³	Objective(s) with reference to a specific project output (max 200 characters)	Status ⁴	Date	Team(s)	Attendees N
					what value change tells us about the future of Democracy?"				
-	DE4	Democratic Horizons: What Value Change Reveals about the Future of Democracy	Education and training events	Research communities	May 31 (2023) prof. Christian Welzel gave a working for students on "Democratic Horizons: what value change tells us about the future of Democracy?"	Delivered	May 31, 2023	USK-PL; LUL-DE	62
DA4	-	Risk and Crisis Summer School (TRD presentation)	Other	Research communities	Presentation (8 June 2023 at the summer school on risk and crisis organized by Mid Sweden University (Östersund, Sweden). Presenter Irina Kuzina (UA)	Delivered	June 08, 2023	KKNU-UA	25
-	DE5	Social networks and political communication	Conferences	Research communities	On 26.06.2023, the TRUEDEM project team in Bratislava together with politicians and practitioners discussed social media as a tool for political engagement and participation.	Delivered	June 26, 2023	UKBA-SK	23
DA5	-	Bringing Values Back In	Conferences	Research communities	Céline Belot and Hélène Caune (French team) presented a paper addressing citizens' European narratives at the 29th International Conference of the Council for European Studies (23/06/27-29)	Delivered	June 27-29, 2023	GAU-FR	25
-	DE6	Trust in Institutions and Invalid Ballots: Slovenian Presidential Elections	Conferences	Research communities, EU Institutions, Civil society	Slovenian team presented a paper at IPSA 2023 detailing qualitative findings on voter distrust.	Delivered	July 15-19, 2023	UoL-SI	18
-	DE6	Attitudes to Democracy, Voting and Political Trust	Conferences	Research communities	Frederic Gonthier (French team) presented a paper on dissatisfaction with democracy, populist voting and party polarization at the 27th IPSA World	Delivered	July 15-19, 2023	GAU-FR	21

ID DA	ID DE	Dissemination Activity (DA) or Dissemination Event (DE) Name	Type of Dissemination activity ²	Target audience reached ³	Objective(s) with reference to a specific project output (max 200 characters)	Status ⁴	Date	Team(s)	Attendees N
					Congress of Political Science (23/07/15-19)				
-	DE6	TRUEDEM panels at IPSA 2023	Conferences	Research communities	Political Culture and Participation: Attitudes to Democracy, Voting, and Political Trust in Comparative Perspective; Trust and Social Capital in Cross-Cultural Perspective: Examining the Key Indicators and Newest Trends	Delivered	July 15-19, 2023	ICSR-AT;	22
-	DE7	Political Trust in European Democracies	Conferences	Research communities	TRUEDEM panel at ECPR General Conference 2023 discussed confidence in parliaments, political parties, the EU, the role of democratic innovations for trust-building. Discussion informed research outputs in WPs 1, 2, 10. https://ecpr.eu/Events/Event/PanelDetails/12767	Delivered	September 05, 2023	ICSR-AT; MUP-CZ; UoB-RO; UoL-SI	26
-	DE8	(Mis)trust and democracy: political polarization in contemporary politics and society	Conferences	Research communities	The workshop addresses the substantial and even fundamental changes regarding the socio-political and socioeconomic cleavages in European societies that have implications for political trust. Discussion informed research outputs in 1, 5, 7. https://www.truedem.eu/events/workshops	Delivered	September 08, 2023	ICSR-AT; MUP-CZ; UoB-RO	20
DA6	-	Paper presentation at EnTrust Conference in Sienna, IT	Conferences	Research communities	Presentation of TRUEDEM project; presentation of first findings of D3.1 and D3.2 reports on pandemic and migration, and their impact on political trust	Delivered	September 28, 2023	UoP-GR	24

ID DA	ID DE	Dissemination Activity (DA) or Dissemination Event (DE) Name	Type of Dissemination activity ²	Target audience reached ³	Objective(s) with reference to a specific project output (max 200 characters)	Status ⁴	Date	Team(s)	Attendees N
DA7	-	The world of science in Karazin University	Conferences	Research communities	Project presentation at the event aimed at popularizing Political Science among research communities (Sept 30, 2023; Ukraine).	Delivered	September 30, 2023	KKNU-UA	100
DA8	-	A Quantitative Literature Review on Trust	Conferences	Research communities	Claudiu Tufiş (Romanian team) presented a paper at the Second Annual Conference for Presenting Research Results at University of Bucharest on November 16, 2023	Delivered	November 16, 2023	UoB-RO	47
DA9	-	Comparative study of citizens' European narratives	Conferences	Research communities	Hélène Caune (French team) presented a paper at a Jean Monnet Chair ProValEU conference on European Citizenship Through the Lens of EU's Common Values (23/11/27)	Delivered	November 27, 2023	GAU-FR	27
DA10	-	Young scientists of Ukraine and Germany: modern challenges and prospects	Conferences	Research communities	Presentation "Migration trends in Ukraine caused by the war" based on D3.2.	Delivered	November 30, 2023	KKNU-UA	5
-	DE9	Social media participation and political attitudes	Meetings	Research communities	On 30.11.2023, the TRUEDEM team presented the framework report (D6.1) on social media and political attitudes to gain the feedback from research community.	Delivered	November 30, 2023	UKBA-SK	29
-	DE10	Cultural Background of European Democracies: Examining the Role of Values and Social Inequalities	Conferences	Research communities	Webinar presenting findings of D4.1 to the academic and research community.	Delivered	December 06, 2023	LUL-DE; USK-PL; BIK-SE; ICSR-AT	27

ID DA	ID DE	Dissemination Activity (DA) or Dissemination Event (DE) Name	Type of Dissemination activity ²	Target audience reached ³	Objective(s) with reference to a specific project output (max 200 characters)	Status ⁴	Date	Team(s)	Attendees N
-	DE11	Trust in Political Institutions, Challenges of Democracies, and Democratic Innovations	Conferences	Research communities	Panel on “Trust in Political Institutions, Challenges of Democracies, and Democratic Innovations” at Slovenian Political Science Days on Dec 7, 2023, focusing on the TRUEDEM project theme https://www.fdv.uni-lj.si/docs/default-source/2023-24/povezavi.pdf?sfvrsn=0	Delivered	December 7, 2023	UoL-SI	26
DA11	-	5th Conf. PEDIS, University of the Peloponnese	Conferences	Research communities	Presentation of main objectives of TRUEDEM project. 47 persons attended the particular session and presentation that was delivered on the 17 of December 2023, by Sokratis Koniordos.	Delivered	December 17, 2023	UoP-GR	47

Annex 2. TRUEDEM communication activities in 2023

ID	Communication Activity Name	Description	Target audience ⁵	Communication Channel ⁶	Outcome	Status ⁷	Month	Team(s)
CA1	TRUEDEM project website	TRUEDEM project website presents information about the project, its tasks and objectives, main outcomes, including analytical reports, publications, schedule of project dissemination events.	Research communities	Website	www.truedem.eu	Ongoing	March 2023 onwards	ICSR-AT
CA2	TRUEDEM project Facebook page	TRUEDEM project Facebook page in English disseminates project findings, engages public and CSOs, shares news and event announcements.	Research communities	Social media	https://www.facebook.com/TRUEDEMEU	Ongoing	March 2023 onwards	ICSR-AT
CA3	TRUEDEM project Facebook page - Italy	The aim of the TRUEDEM project Facebook page in Italian is to communicate TRUEDEM research findings to the Italian public and political actors	Citizens	Social media	https://www.facebook.com/profile.php?id=100091522024047	Ongoing	March 2023 onwards	UNISA-IT
CA4	TRUEDEM Project Facebook page - Romania	The FB channel of the Romanian team devoted to disseminating information about the TRUEDEM project in general and about the	Research communities	Social media	https://www.facebook.com/profile.php?id=100091558143017	Ongoing	March 2023 onwards	UoB-RO

⁵ Choose from: Industry, business partners; Innovators; Investors; EU Institutions; National authorities; Regional authorities; Local authorities; Civil society; Citizens; Research communities; Specific end user communities (if applicable); International organisation (UN body, OECD, etc.).

⁶ Choose from: Event (conference, meeting, workshop, internet debate, round table, group discussion etc.); Exhibition; Interview; Media article; Newsletter; Press Release; Print Materials (brochure, leaflet, posters, stickers, banners etc.); Social Media; TV/ Radio campaign; Video; Website; Other.

⁷ Choose from: Cancelled; Delivered; Ongoing; Postponed

ID	Communication Activity Name	Description	Target audience ⁵	Communication Channel ⁶	Outcome	Status ⁷	Month	Team(s)
		activities of the Romanian team in particular.						
CA5	TRUEDEM Project Facebook page - France	The aim of the TRUEDEM project page in is to disseminate the findings to the local public, political actors and CSOs	Research communities	Social media	https://www.facebook.com/profile.php?id=100094179211027	Ongoing	March 2023 onwards	GAU-FR
CA6	TRUEDEM Project Facebook page - Slovenia	The aim of the TRUEDEM project page in is to disseminate the findings to the local public, political actors and CSOs	Research communities	Social media	https://www.facebook.com/profile.php?id=100092267974835	Ongoing	March 2023 onwards	UoL-SI
CA7	TRUEDEM Project Facebook page - Slovakia	The aim of the TRUEDEM project page in is to disseminate the findings to the local public, political actors and CSOs	Research communities	Social media	https://www.facebook.com/profile.php?id=100091248528774	Ongoing	March 2023 onwards	UKBA-SK
CA8	TRUEDEM Project Facebook page - Poland	The aim of the TRUEDEM project page in is to disseminate the findings to the local public, political actors and CSOs	Research communities	Social media	https://www.facebook.com/profile.php?id=100091500486147	Ongoing	March 2023 onwards	USK-PL
CA9	TRUEDEM Project Facebook page - Ukraine	The aim of the TRUEDEM project page in is to disseminate the findings to the local public, political actors and CSOs	Research communities	Social media	https://www.facebook.com/truedemukraine	Ongoing	March 2023 onwards	KKNU-UA
CA10	TRUEDEM project Twitter channel	TRUEDEM project Twitter channel in English to disseminate project findings, engage public and CSOs, share news and events announcements.	Research communities	Social media	https://twitter.com/TRUEDEM_EU	Ongoing	March 2023 onwards	ICSR-AT
CA11	TRUEDEM project Twitter page – TRUEDEM Slovenia	TRUEDEM Slovenia (@TRUEDEM_SLO) publishes events, project findings, articles, and data from diverse databases on	Citizens	Social media	https://twitter.com/TRUEDEM_SLO	Ongoing	March 2023 onwards	UoL-SI

ID	Communication Activity Name	Description	Target audience ⁵	Communication Channel ⁶	Outcome	Status ⁷	Month	Team(s)
		democratic engagement - in Slovenian and English languages						
CA12	TRUEDEM project Twitter page – TRUEDEM Ukraine	TRUEDEM Ukraine (@TrueDemUA) publishes events, project findings, articles, and data from diverse databases on democratic engagement - in Ukrainian and English languages	Citizens	Social media	https://twitter.com/TrueDemUA	Ongoing	March 2023 onwards	KKNU-UA
CA13	TRUEDEM Quarterly Newsletter #1 (D11.2)	TRUEDEM Quarterly Newsletter: Issue 1 (D11.2)	Research communities	Newsletter	https://www.trueDEM.eu/work-packages/wp11-dissemination	Delivered	March 2023	ICSR-AT
CA14	TRUEDEM project: Dissemination plan (D11.1)	Dissemination, Communication and Exploitation Plan (D11.1), 31 March 2023	Research communities	Other	https://www.trueDEM.eu/work-packages/wp11-dissemination	Delivered	March 2023	ICSR-AT
CA15	TRUEDEM project leaflet	Project leaflet summarizes the theoretical framework, scope of WPs, introduces the project team.	Research communities	Print Materials (brochure, leaflet, posters, stickers, banners etc.)	https://www.trueDEM.eu/work-packages/wp11-dissemination	Delivered	March 2023	ICSR-AT
CA16	Will Slovakia remain democracy?	Dr. Világi participated in TV debate on state of democracy and upcoming elections in Slovakia including the issue of trust towards political institutions. The TV show was broadcast on 02.06.2023.	Citizens	Interview	https://www.rtvS.sk/televizia/archiv/15242/406083	Delivered	June 02, 2023	UKBA-SK
CA17	Public hearing for national authorities	Camille Morio (French team) participated in a public hearing for the senatorial information mission on the future of municipalities and	National authorities	Interview	https://www.senat.fr/travaux-parlementaires/structures-temporaires/mission	Delivered	June 06, 2023	GAU-FR

ID	Communication Activity Name	Description	Target audience ⁵	Communication Channel ⁶	Outcome	Status ⁷	Month	Team(s)
		mayors in France which was held on June 6, 2023			ns-dinformation-communes/mission-dinformation-sur-lavenir-de-la-commune-et-du-maire-en-france.html			
CA18	Participatory democracy at the municipal level	Blog post from Camille Morio (French team) on participatory democracy at the local level	Research communities	Social media	https://blog.science-spo-grenoble.fr/index.php/2023/06/07/quel-avenir-pour-la-democratie-participative-municipale/	Delivered	June 07, 2023	GAU-FR
CA19	TRUEDEM Quarterly Newsletter #2 (D11.2)	TRUEDEM Quarterly Newsletter: Issue 2 (D11.2)	Research communities	Newsletter	https://www.trueDEM.eu/work-packages/wp11-dissemination	Delivered	June 2023	ICSR-AT
CA20	Slovenian Researchers at the 2023 IPSA World Congr	The interview was with Dr. Meta Novak - she discussed the Slovenian researchers' participation in the 2023 IPSA World Congress of Political Science in Buenos Aires (July 2023)	Citizens	Interview	http://svobodnaslovenija.com.ar/slovenski-raziskovalci-na-mednarodnem-politoloskem-kongresu-v-buenos-airesu/	Delivered	July 2023	UoL-SI
CA21	TRUEDEM Quarterly Newsletter #3 (D11.2)	TRUEDEM Quarterly Newsletter: Issue 3 (D11.2)	Research communities	Newsletter	https://www.trueDEM.eu/work-packages/wp11-dissemination	Delivered	September 2023	ICSR-AT

ID	Communication Activity Name	Description	Target audience ⁵	Communication Channel ⁶	Outcome	Status ⁷	Month	Team(s)
CA22	Democracy in crises: How to restore our lost trust	Dr. Világi participated in a public debate on democracy and trust. The event was organised in connection to early parliamentary elections in Slovakia and took place in Bratislava on 25.9.2023.	Citizens	Event (conference, meeting, workshop, internet debate, round table, group discussion, etc.)	https://www.facebook.com/klubpodlampaou/videos/298900629513469/	Delivered	September 25, 2023	UKBA-SK
CA23	Democracy - A matter of trust	Dr. Tufiş was invited to present the project and talk about trust in democracy in a radio show called "Timpul Prezent" (The Present Time) aired on November 14, 2023 on Radio Romania Cultural.	Citizens	Interview	https://www.radioromaniacultural.ro/emisiuni/timpul-prezent/timpul-prezent-cum-ne-raportam-la-institutiile-statului-democratia-o-chestiune-de-incredere-podcast-id40863.html	Delivered	November 14, 2023	UoB-RO
CA24	Discussion on Factors Affecting Voter Turnout	Prof. Dr. Alenka Krašovec participated in the Pod Črto Podcast (Media for Independent Journalism), Episode 41 and 42 - Election Non-Participation: Why Are Fewer People Voting in Slovenia?	Citizens	Other	https://podcrto.si/epizoda-41-neudelezba-na-volitvah-1-del-zakaj-v-sloveniji-voli-vse-manj-ljudi/	Delivered	December 11, 2023	UoL-SI
CA25	TRUEDEM Quarterly Newsletter #4 (D11.2)	TRUEDEM Quarterly Newsletter: Issue 4 (D11.2)	Research communities	Newsletter	https://www.trueDEM.eu/work-packages/wp11-dissemination	Delivered	December 2023	ICSR-AT

ID	Communication Activity Name	Description	Target audience ⁵	Communication Channel ⁶	Outcome	Status ⁷	Month	Team(s)
CA26	TRUEDEM project: kick-off meeting (open part)	TRUEDEM project: kick-off meeting (open part), 27 March 2023, a chain presentation (recorded for YouTube)	Research communities	Video	https://www.truedem.eu/events/kick-off-meeting	Delivered	March 2023	ICSR-AT
CA27	(Mis)trust and democracy: political polarization in contemporary politics and society	Video from the TRUEDEM workshop "(Mis)trust and democracy: political polarization in contemporary politics and society" (Sept 2023): https://www.truedem.eu/events/workshops	Research communities	Video	https://www.youtube.com/watch?v=IloUbjqnVg	Delivered	September 2023	MUP-CZ
CA28	Video: Measuring Public Trust	The webinar debated on the advantages and limitations of the existing measures of perceptions of trust and how they allow to establish correlations between trust and trustworthiness.	Research communities	Video	https://www.youtube.com/watch?v=Q3TnObuceuc	Delivered	June 2023	ICSR-AT

Annex 3. Project events reports

ORGANIZATIONAL, ADMINISTRATIVE, FINANCIAL DETAILS	
Title:	TRUEDEM kick off meeting
Organizer:	Comenius University in Bratislava
Format:	Hybrid (online + offline)
Dates:	March 27-28, 2023
Location:	Bratislava, Slovakia
Website / online announcement:	Facebook: https://www.facebook.com/TRUEDEMEU Twitter: https://twitter.com/TRUEDEM_EU YouTube: https://www.youtube.com/@truedem
Budget (TRUEDEM):	EUR 5,500
Attendance onsite:	70
Attendance online:	20
CONTENT OF THE EVENT, PRESENTATIONS AND MESSAGES ON BEHALF OF TRUEDEM	
Abstract:	Project presentation by the project director Prof. Dr. Christian W. Haerpfer was followed by introduction of national research teams, two panel discussions and two keynote addresses, including by the project co-principal investigator Prof. Dr. Pippa Norris. The public project presentation and conference took place on March 27 (Monday) at Moyzes Hall, Faculty of Arts, Comenius University, Vajanského nábrežie 12, Bratislava, Slovakia. The working language of the conference was English; all activities on March 27 were open to the public.
Name of presenters (TRUEDEM):	Project Director Dr Christian Haerpfer; Prof. Pippa Norris; Prof. Christian Welzel
Presentation(s) title (TRUEDEM):	TRUEDEM: Trust in European Democracies - 2023-2025 (project presentation) (by Dr Christian Haerpfer); Trust in European Democracies: Rethinking Trust and Trustworthiness (by Prof. Pippa Norris); Vicious and Virtuous Trust: A Tale of Endarkenment-vs-Enlightenment (by Prof. Christian Welzel).
ESTIMATING IMPACT AND OUTCOMES	
New partnerships, cooperation:	
Follow-up activities planned:	Further project meetings and conferences
Publications:	https://www.youtube.com/@truedem/videos
Else:	https://www.truedem.eu/events/kick-off-meeting



ORGANIZATIONAL, ADMINISTRATIVE, FINANCIAL DETAILS	
Title:	(Mis-)trust and democracy: political polarization in contemporary politics and society
Organizer:	Metropolitan University Prague
Format:	workshop
Dates:	8 September 2023
Location:	Prague, Metropolitan University Prague, Učňovská 100
Website / online announcement:	https://www.truedem.eu/events/workshops https://www.mup.cz/kalendar/truedem-workshop-mis-trust-and-democracy-political-polarization-in-contemporary-politics-and-society/
Budget (TRUEDEM):	1058,- CZK (ca 42 EUR)
Attendance onsite:	9
Attendance online:	11
CONTENT OF THE EVENT, PRESENTATIONS AND MESSAGES ON BEHALF OF TRUEDEM	
Abstract:	<p>Political trust has long been regarded as an important element of regime support and factor of regime stability. It is widely associated with a number of positive outcomes in representative democracies. Trust drives citizens' interest and engagement in politics, increases voting turnout and makes law-abiding behaviour more common. Thus, trust is frequently equated to diffuse regime support and thus linked to the effective functioning and stability of the political system. Saying that, political mistrust presents the reversal phenomenon, influencing negatively the stability of democratic regimes, when discouraging several societal groups from active political participation or preferring the anti-systemic solutions.</p> <p>One of the key elements influencing the political (mis)trust present the new forms of political polarization. In the last two decades we can observe visible rise of impulses negatively influencing the political trust; this trend is often labelled as polycrisis. Nevertheless, many indicators and signs of growing mistrust might be reflected already in 1960s-1980s, as for example the growth of new social movements and the related phenomenon of <i>Partaienverdrossenheit</i> and party dealignment manifest. The continual erosion of traditional "Rokkanian" cleavages, destabilisation of post-WW II party systems, dramatic decline in party membership, the revolution in mass communication related with the social media, as well as the onset of challenger parties such as media parties, business-firm parties and entrepreneurial parties present challenge for both the political practice as well as the expert reflection.</p> <p>The aim of our workshop, which was prepared in frame of the Horizon Europe project TRUEDEM – Trust in European Democracies, was to address the substantial and even fundamental changes regarding the socio-political and socioeconomic cleavages in European societies, including such trends as: erosion of old and</p>



	<p>emergence of new political cleavages; shift towards the axiological cleavage/s and/or cultural backlash; radicalization of political attitudes and increased polarization; strengthening of ‘bad civil society’; erosion of old identities and party alignments; emergence of new social movements and political parties; decline in party membership, individualization of citizens attitudes. The workshop and individual contributions will contribute to identifying and reflecting the most important emerging cleavages and polarizing trends related with the general trends of (de)globalization and (counter)cosmopolitanism, as well as internal division between and among European regions and within the EU-member states societies (new and/or transformed socio-economic divisions, intergeneration conflicts, gender, new forms of nativism and nationalism etc.).</p> <p>The goal of the workshop was to systematize and deepen our understanding of the intersection of political polarization and trust. Specifically, our workshop aims to stress and reflect two issues:</p> <p>1) the polarization–trust nexus, i.e. how the interconnection between the polarization and trust might be reflected in partial cases and how it might be generalised in new or transformed theories and concepts. Also the papers discussing and presenting different methodological issues such as indicators and measure that might be used for the research of trust and polarization are welcomed.</p> <p>2) Legacy of (mis)trust). In East-Central Europe, the legacy of (mis)trust presents one of important long-term trends in the societies. Such phenomenon was related with the creation of nationally oriented civil societies within the Habsburg Empire, as well as with the existence of different types of opposition against the Communist regimes. In, both, as well as other cases (mis)trust presented the creative impulse for political participation and representative democracy. We assume that similar development – and legacy – might be expected also within the hybrid regimes and soft authoritarianisms in the region.</p> <p>Nevertheless, next to the above-mentioned two “flagship” issues we welcome the proposals on all themes related with the general title of the workshop. We are open to both single-country and comparative studies in Europe and beyond and invite contributions from across the social sciences.</p>
<p>Name of presenters (TRUEDEM):</p>	<p>Christian Haerpfer Claudiu Tufis Ladislav Cabada</p>
<p>Presentation(s) title (TRUEDEM):</p>	<p>Christian Haerpfer: TRUEDEM Trust in European Democracies (2023-2025): Research Design; Methods; Outputs Claudiu Tufis: A Quantitative review of the literature of trust, 1980-2023 Ladislav Cabada: Identities, Polarisation and Trust in Post-Rokkanian World</p>
<p>ESTIMATING IMPACT AND OUTCOMES</p>	

New partnerships, cooperation:	Grenoble Alpes University; University of Wroclaw; Charles University in Prague; University of West Bohemia in Pilsen
Follow-up activities planned:	Presentations are published at the Horizon Europe Truedem project website
Publications:	---
Else:	---

ORGANIZATIONAL, ADMINISTRATIVE, FINANCIAL DETAILS	
Title:	The world of science in Karazin University
Organizer:	V.N. Karazin Kharkiv National University, Kharkiv, Ukraine
Format:	Offline
Dates:	September 30, 2023
Location:	V.N. Karazin Kharkiv National University, Kharkiv, Ukraine
Website / online announcement:	Facebook: https://www.facebook.com/truedemukraine Twitter: https://twitter.com/TrueDemUA
Budget (TRUEDEM):	0
Attendance onsite:	100
Attendance online:	0
CONTENT OF THE EVENT, PRESENTATIONS AND MESSAGES ON BEHALF OF TRUEDEM	
Abstract:	Iryna Kuzina presented the TRUEDEM project offline within the event “The world of science in Karazin University”. This event is aimed at the popularization of science among different segments of the population. TRUEDEM’s approach to the study of political trust with background in Sociology, Political Science, Psychology, Public Administration, Cross-Cultural Studies, and Law caused a great interest among visitors. Information about the TRUEDEM project’s relevance, goals, objectives, planned results, participants and methods was available.
Name of presenters (TRUEDEM):	Iryna Kuzina
Presentation(s) title (TRUEDEM):	TRUEDEM presentation within the event “The world of science in Karazin University”
ESTIMATING IMPACT AND OUTCOMES	
New partnerships, cooperation:	
Follow-up activities planned:	That is the first offline event of presenting TRUEDEM project in Ukraine. Visitors showed a great interested to the project as an interdisciplinary one. If the security situation in Ukraine allows, more offline events about the project and its results to be organized
Publications:	
Else:	



ORGANIZATIONAL, ADMINISTRATIVE, FINANCIAL DETAILS	
Title:	Social networks and political communication
Organizer:	Comenius University in Bratislava
Format:	Workshop
Dates:	June 26 th , 2023
Location:	Faculty of Arts, Gondova 2, 811 02 Bratislava, Slovakia
Website / online announcement:	Facebook: https://www.facebook.com/photo?fbid=168417392876544&set=a.120912197627064
Budget (TRUEDEM):	14,88 euro
Attendance onsite:	23
Attendance online:	0
CONTENT OF THE EVENT, PRESENTATIONS AND MESSAGES ON BEHALF OF TRUEDEM	
Abstract:	Digital platforms and media can offer new possibilities for political engagement and participation. They enable the search and exchange of information, as well as discussions or exchange of opinions about politics. Social networks can potentially contribute to the improvement of political communication between political representatives on the one hand and citizens on the other. But is there an understanding and appreciation for such activities? Are they perceived as a tool of political engagement? How could they contribute to political trust? Do political actors also use social networks as a tool to improve transparency and inclusiveness on the political scene?
Name of presenters (TRUEDEM):	Tamara Stohlová, social media officer, political party Progresívne Slovensko Gabriel Tóth, analyst New School Communications Pavol Baboš, TRUEDEM project, Department of Sociology, FiF UK
Presentation(s) title (TRUEDEM):	Social networks and political communication
ESTIMATING IMPACT AND OUTCOMES	
New partnerships, cooperation:	<ul style="list-style-type: none"> The event helped to establish new cooperation between Comenius University and New School Communications in TRUEDEM project (WP6)
Follow-up activities planned:	<ul style="list-style-type: none"> Consultations in early October 2023
Publications:	none
Else:	none



ORGANIZATIONAL, ADMINISTRATIVE, FINANCIAL DETAILS	
Title:	Risk and Crisis Summer School
Organizer:	Mid Sweden University, Östersund, Sweden
Format:	Hybrid
Dates:	June 8, 2023
Location:	Mid Sweden University, Östersund, Sweden
Website / online announcement:	Facebook: https://www.facebook.com/truedemukraine Twitter: https://twitter.com/TrueDemUA
Budget (TRUEDEM):	0 (expenditures covered by the event organizer)
Attendance onsite:	15
Attendance online:	10
CONTENT OF THE EVENT, PRESENTATIONS AND MESSAGES ON BEHALF OF TRUEDEM	
Abstract:	Iryna Kuzina presented the TRUEDEM project as one of the most significant research projects carried out by the School of Sociology of V.N. Karazin Kharkiv National University at the times of war in Ukraine. The presentation was made on June 8, 2023, as a part of the summer school on risk and crisis organized by Mid Sweden University (Östersund, Sweden). Iryna Kuzina spoke about the TRUEDEM project's relevance, goals, objectives, planned results.
Name of presenters (TRUEDEM):	Iryna Kuzina
Presentation(s) title (TRUEDEM):	Title "V.N. Karazin Kharkiv National University". Within the presentation of Karazin University the TRUEDEM project was introduced
ESTIMATING IMPACT AND OUTCOMES	
New partnerships, cooperation:	
Follow-up activities planned:	Participants showed a great interested to the project implementation, how it is done under the war circumstances.
Publications:	
Else:	

ORGANIZATIONAL, ADMINISTRATIVE, FINANCIAL DETAILS	
Title:	All-Ukrainian scientific-practical conference "Securing the stability of the public authority system and government under military conditions and after-war renewal in Ukraine"
Organizer:	Odesa Polytechnic National University, Ukraine
Format:	Online
Dates:	May 18, 2023
Location:	Odesa Polytechnic National University, Ukraine
Website / online announcement:	Facebook: https://www.facebook.com/truedemukraine Twitter: https://twitter.com/TrueDemUA
Budget (TRUEDEM):	0
Attendance onsite:	Online event
Attendance online:	16
CONTENT OF THE EVENT, PRESENTATIONS AND MESSAGES ON BEHALF OF TRUEDEM	
Abstract:	Iryna Kuzina presented the TRUEDEM project, talked about its goals, planned activities and results. At the discussion platform "Institutional trust in indeterminate conditions: Ukrainian and European experience" the level of political trust in Ukraine and the factors affecting it were discussed
Name of presenters (TRUEDEM):	Iryna Kuzina
Presentation(s) title (TRUEDEM):	TRUEDEM Trust in European Democracies
ESTIMATING IMPACT AND OUTCOMES	
New partnerships, cooperation:	
Follow-up activities planned:	Participants showed a great interested in the project results. They would likely join further dissemination meetings.
Publications:	
Else:	



ORGANIZATIONAL, ADMINISTRATIVE, FINANCIAL DETAILS	
Title:	Democratic Horizons: what value change tells us about the future of democracy?
Organizer:	Institute of Political Science University of Silesia in Katowice (Agnieszka Turska-Kawa)
Format:	(1) Seminar with young researchers; (2) the lecture for students; (3) work under WP4
Dates:	30.05-3.06.2023
Location:	Institute of Political Science, University of Silesia (Bankowa 11; 40-007 Katowice)
Website / online announcement:	The invitation was sent directly with the intranet to students (eng. lg courses in political science) and colleagues from the Institute of Political Science.
Budget (TRUEDEM):	
Attendance onsite:	(1) 12 young researchers from the Institute of Political Science (closed seminar) (2) 62 students (lecture)
Attendance online:	-
CONTENT OF THE EVENT, PRESENTATIONS AND MESSAGES ON BEHALF OF TRUEDEM	
Abstract:	<p>May 31 (2023) prof. Christian Welzel gave a lecture (combined with a discussion) on “Democratic Horizons: what value change tells us about the future of Democracy?” After the lecture, we organized a closed meeting for young researchers and PhD candidates from the Institute of Political Science. During the meeting participants had the possibility of short presentations and consultations on current projects. All projects were prepared in the field of trust.</p> <p>June 1-2 (2023): works on preparation material for forthcoming research reports under WP4.</p>
Name of presenters (TRUEDEM):	Prof. Christian Welzel
Presentation(s) title (TRUEDEM):	Democratic Horizons: what value change tells us about the future of democracy?
ESTIMATING IMPACT AND OUTCOMES	
New partnerships, cooperation:	
Follow-up activities planned:	Meeting in Stockholm (June 2023), Meeting in Germany (Leuphana University, Center for the Study of Democracy)
Publications:	In progress
Else:	



ORGANIZATIONAL, ADMINISTRATIVE, FINANCIAL DETAILS	
Title:	Conference "Young scientists of Ukraine and Germany: modern challenges and prospects"
Organizer:	V.N. Karazin Kharkiv National University (Kharkiv, Ukraine) together with Ukrainian Free University (Munich, Germany)
Format:	Online
Dates:	November 30, 2023
Location:	Zoom
Website / online announcement:	Facebook: https://www.facebook.com/truedemukraine Twitter: https://twitter.com/TrueDemUA
Budget (TRUEDEM):	0
Attendance onsite:	0
Attendance online:	5
CONTENT OF THE EVENT, PRESENTATIONS AND MESSAGES ON BEHALF OF TRUEDEM	
Abstract:	Iryna Kuzina made a presentation "Migration trends in Ukraine caused by the war". That is a presentation of some TRUEDEM project results in Ukraine. Information presented was partly gathered when working on country-specific report about the impact of the migration and refugees' waves on democratic attitudes and trust (D3.2). The war in Ukraine and the population migration caused by it are transformative social phenomena that have far-reaching consequences on a global scale.
Name of presenters (TRUEDEM):	Iryna Kuzina
Presentation(s) title (TRUEDEM):	"Migration trends in Ukraine caused by the war"
ESTIMATING IMPACT AND OUTCOMES	
New partnerships, cooperation:	
Follow-up activities planned:	Visitors showed a great interested to the topic. Of particular interest were the factors facilitating the return of Ukrainian refugees back to Ukraine. In the future we plan to disseminate other results of the TRUEDEM project (for example, data on voter turnout and factors influencing it)
Publications:	
Else:	



ORGANIZATIONAL, ADMINISTRATIVE, FINANCIAL DETAILS	
Title:	Political Trust and the Crisis of Democracy in Europe: the Horizon TrueDem Project
Organizer:	UniSa-IT, UoP-GR
Format:	Seminar
Dates:	May 17 th , 2023
Location:	University of Salerno, Fisciano (Italy)
Website / online announcement:	https://meet.google.com/zgt-touk-umq
Budget (TRUEDEM):	-
Attendance onsite:	11
Attendance online:	8
CONTENT OF THE EVENT, PRESENTATIONS AND MESSAGES ON BEHALF OF TRUEDEM	
Abstract:	<p>The workshop is aimed at presenting the TRUEDEM project to an audience of Master and Doctoral students at the University of Salerno as well as other students and scholars via online connection. Political trust has long been regarded as an important element of regime support and factor of regime stability; it is widely associated with a number of positive outcomes in representative democracies. Political trust drives citizens' interest and engagement in politics, increases voting turnout and makes law-abiding behavior more common. Political trust is frequently equated to diffuse regime support and thus linked to the effective functioning and stability of the political system. The proposed research effort will monitor the structural (long-term) drivers of political trust but also emphasize the strategies which can be employed by diverse actors and agencies to strengthen accurate and informed judgments of agency trustworthiness. The objective of this ambitious project is twofold. First, we aim to design and implement a complex research effort to collect comprehensive evidence on the judgments of trustworthiness in a range of European states. Second, the project will develop a comprehensive and transparent toolbox of short-term and long-term policy interventions including recommendations, and methodologies for enhancing trust in political institutions, boosting transparency, and inclusiveness of representative systems in Europe. The project has partners in Austria, Czechia, France, Germany, Greece, Italy, Poland, Romania, Slovakia, Slovenia, Sweden, and Ukraine.</p>
Name of presenters (TRUEDEM):	<p>Sokratis Koniordos (University of Peloponnese) (T) Felice Addeo (University of Salerno) (T) Angela Delli Paoli (University of Salerno) (T) Domenico Fruncillo (University of Salerno) (T) Domenico Maddaloni (University of Salerno) (T) Andrea Teti (University of Salerno)</p>

Presentation(s) title (TRUEDEM):	Political Trust and the Crisis of Democracy in Europe: the Horizon TrueDem Project
ESTIMATING IMPACT AND OUTCOMES	
New partnerships, cooperation:	-
Follow-up activities planned:	-
Publications:	-
Else:	Seminar aimed at Master and Doctoral students at the University of Salerno as well as other students and scholars via online connection. The workshop was aimed at a better shared knowledge among social scientists and students on cross-national research on trust and democracy and its implications on social and political change.

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ORGANIZATIONAL, ADMINISTRATIVE, FINANCIAL DETAILS	
Title:	Exploring “culture wars” in Greece: an empirical investigation
Organizer:	UniSa-IT, UoP-GR
Format:	Seminar
Dates:	May 15 th , 2023
Location:	University of Salerno, Fisciano (Italy)
Website / online announcement:	https://meet.google.com/pup-hfhg-tgz
Budget (TRUEDEM):	-
Attendance onsite:	7
Attendance online:	12
CONTENT OF THE EVENT, PRESENTATIONS AND MESSAGES ON BEHALF OF TRUEDEM	
Abstract:	In this workshop four recent culture wars in today’s Greece will be analyzed. These were wars over vaccination against Covid-19; challenges to Greek identity by the inflow of migrants and refugees; emerging non-conventional family relations and gender identities which have provoked reactions; and national identity challenges posed by Greece’s foreign relations, including the 2018 Prespes Agreement and EU-Greece relations. The research was based on available sample surveys, official documents and four focus groups, one per culture war. Apparently, cultural conflicts in contemporary Greece have not grown into all-consuming culture wars. They have remained at the level of soft conflicts or tensions. Despite voicing traditional views, Greeks adopt a pragmatist stance on cultural conflict. Moreover, in contemporary Greece such wars have started after initiatives primarily taken “from above”, i.e., by state authorities. In addition, from their outset culture wars in Greece have been interwoven with on-going, political party conflict.
Name of presenters (TRUEDEM):	Sokratis Koniordos (University of Peloponnese) (T) Felice Addeo (University of Salerno) (T) Domenico Fruncillo (University of Salerno) (T) Domenico Maddaloni (University of Salerno) (T) Emiliana Mangone (University of Salerno)
Presentation(s) title (TRUEDEM):	Exploring “culture wars” in Greece: an empirical investigation
ESTIMATING IMPACT AND OUTCOMES	
New partnerships, cooperation:	-
Follow-up activities planned:	-
Publications:	-
Else:	Seminar aimed at Master and Doctoral students at the University of Salerno, as well as other students and scholars



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	via online connection. The workshop was aimed at a better shared knowledge among social scientists and students on research on cultural values and social and political change.



ORGANIZATIONAL, ADMINISTRATIVE, FINANCIAL DETAILS	
Title:	Panel: Zaupanje v politične institucije, izzivi demokracij in demokratične inovacije (eng. <i>Trust in political institutions, challenges of democracies, and democratic innovations</i>)
Organizer:	Slovensko politološko društvo (SPOD) - Slovenian Political Science Association: Slovenian Political Science Day 2023
Format:	Panel; In-Person
Dates:	7. December, 2023
Location:	Faculty of Social Science, University of Ljubljana
Website / online announcement:	<ol style="list-style-type: none"> 1. https://www.politolosko-drustvo.si/uncategorized/slovenski-politoloski-dan-2023/ 2. https://www.fdv.uni-lj.si/obvestila-in-informacije/dogodki-in-utrinki/napovednik-dogodkov/slovenski-politoloski-dan-2023 3. https://www.fdv.uni-lj.si/docs/default-source/2023-24/povezavi.pdf?sfvrsn=0 4. https://twitter.com/TRUEDEM_SLO/status/1731739494452261146 5. https://www.facebook.com/profile.php?id=100092267974835
Budget (TRUEDEM):	/
Attendance onsite:	26
Attendance online:	/
CONTENT OF THE EVENT, PRESENTATIONS AND MESSAGES ON BEHALF OF TRUEDEM	
Abstract:	The presentation discusses the decline in trust in many political institutions and in voter turnout, reflecting an increasing dissatisfaction with democratic processes, although belief in democracy itself is fundamental. It discusses concepts of deliberative and participatory democracy as well as new institutional forms of civic engagement and participation – democratic innovations (participatory budgeting, citizens' juries and assemblies). Several issues are analysed for their potential to deepen public participation in policy-making, improve the effectiveness of governance and increase of trust in political institutions.
Name of presenters (TRUEDEM):	Alenka Krašovec, Meta Novak, Damjan Lajh, Anja Kolak
Presentation(s) title (TRUEDEM):	Upad politične participacije in zaupanja v politične institucije: so demokratične inovacije lahko rešitev? (eng. <i>Decline in Political Participation and Trust in Political Institutions: Can Democratic Innovations be the Solution?</i>)
Name of chair (TRUEDEM):	Meta Novak
ESTIMATING IMPACT AND OUTCOMES	
New partnerships, cooperation:	<p>Two other presentations were closely connected to topics of trust in political institutions and Truedem project:</p> <ol style="list-style-type: none"> a) Živa Broder presented data of trust in political institutions in Slovenia in 20-years long perspective and some important factors of it; b) Tadej Beočanin, Mayor of Ajdovščina (municipality that first implemented the whole process of participatory budgeting in Slovenia) presented experiences with this tool of democratic innovations, challenges the

	municipality has been facing and plans for the future regarding participatory budgeting.
Follow-up activities planned:	
Publications:	
Else:	



ORGANIZATIONAL, ADMINISTRATIVE, FINANCIAL DETAILS	
Title:	Measuring Public Trust and Trustworthiness in Public Opinion Research
Organizer:	Institute for Comparative Survey Research
Format:	Online
Dates:	June 21, 2023
Location:	Online
Website / online announcement:	Facebook: https://www.facebook.com/TRUEDEMEU Twitter: https://twitter.com/TRUEDEM_EU YouTube: https://www.youtube.com/@truedem
Budget (TRUEDEM):	-
Attendance onsite:	-
Attendance online:	76
CONTENT OF THE EVENT, PRESENTATIONS AND MESSAGES ON BEHALF OF TRUEDEM	
Abstract:	Political trust plays a crucial role in regime stability, especially in democracies where citizen consent and engagement are essential. However, the multidimensional nature of political trust, driven by rationality, blind compliance, or unjustified criticism, poses challenges in measurement. Various methods, including longitudinal surveys and comparative studies, are employed in social sciences to measure trust. The Edelman Trust Barometer, Pew Research Center, and other organizations conduct regular trust measurements, each using different indicators. The webinar aimed to explore methodological approaches to trust measurement by OECD, Edelman Trust Institute, and Pew Global Attitudes Survey, discussing their advantages, limitations, and the correlation between citizen perceptions and institutional trustworthiness.
Name of presenters (TRUEDEM):	Prof. Pippa Norris
Presentation(s) title (TRUEDEM):	Measuring Public Trust and Trustworthiness in Public Opinion Research
ESTIMATING IMPACT AND OUTCOMES	
New partnerships, cooperation:	
Follow-up activities planned:	Webinar by Prof. Christian Welzel in December, 2023
Publications:	https://www.youtube.com/watch?v=Q3TnObuceuc&t=2s
Else:	



ORGANIZATIONAL, ADMINISTRATIVE, FINANCIAL DETAILS	
Title:	Cultural Background of European Democracies: Examining the Role of Values and Social Inequalities
Organizer:	Institute for Comparative Survey Research
Format:	Online
Dates:	December 06, 2023
Location:	Online
Website / online announcement:	Facebook: https://www.facebook.com/TRUEDEMEU Twitter: https://twitter.com/TRUEDEM_EU YouTube: https://www.youtube.com/@truedem
Budget (TRUEDEM):	-
Attendance onsite:	-
Attendance online:	27
CONTENT OF THE EVENT, PRESENTATIONS AND MESSAGES ON BEHALF OF TRUEDEM	
Abstract:	The rise of Right-Wing Populism (RWP) is often attributed to reactionary ideological shifts fueling citizens' distrust in democratic institutions. However, an analysis of data from the European Values Study/World Values Survey challenges this narrative. The study examines ideological shifts among middle-class segments in four key dimensions over a twenty-five-year period, focusing on EU populations from different regions. Contrary to expectations, the study finds no consistent evidence linking polarizing ideological shifts to growing institutional distrust or anti-liberal shifts in democratic preferences. RWP supporters are weakly differentiated by social class and primarily distinguished by socio-psychological factors, such as opposition to liberal immigration policies and distrust in mainstream parties. The study concludes that RWP's success stems from representation deficits rather than reactionary public opinion shifts, highlighting the need for credible representation for diverse viewpoints in party systems.
Name of presenters (TRUEDEM):	Prof. Christian Welzel
Presentation(s) title (TRUEDEM):	Cultural Background of European Democracies: Examining the Role of Values and Social Inequalities
ESTIMATING IMPACT AND OUTCOMES	
New partnerships, cooperation:	
Follow-up activities planned:	Year 1 Meeting in Leuphana University Luneburg, (Luneburg, Germany) in February, 2024
Publications:	https://www.youtube.com/watch?v=KF_5I198DYk

Annex 4. Project publications in 2023

Type	Title	Authors	Title of the journal or equivalent	Journal number	Peer-review	Was the publication available in open access?	PID (DOI or else)
Article in journal	At the Origins of Migration Choices: A Survey of Students at Two South European Universities	Addeo, F.; Blanco-Gregory, R.; Maddaloni, D.; Moffa, G.	Societies	Volume 13, No. 2	True	True	10.3390/soc13020040
Article in journal	Existential insecurity and deference to authority: the pandemic as a natural experiment	Roberto Stefan Foa, Christian Welzel	Frontiers in Political Science	Volume 5	True	False	https://doi.org/10.3389/fpos.2023.1117550
Article in journal	Existential insecurity and trust during the COVID-19 pandemic: The case of Germany	Jan Delhey, Leonie C. Steckermeier, Klaus Boehnke, Franziska Deutsch, Jan Eichhorn, Ulrich Kühnen & Christian Welzel	Journal of Trust Research	Volume 13, Issue 2	True	False	10.1080/21515581.2023.2223184
Article in journal	Il declino della partecipazione al voto. Compagno al duol... (non) scema la pena	Domenico Fruncillo	Italianieurop ei	Volume 23, No. 2	True	True	1593-5124
Article in journal	Investigating how the interaction between individual and circumstantial determinants influence the emergence of digital poverty: a post-pandemic survey among families with children in England	Ragnedda M., Ruiu M. L., Addeo F., Ruiu, G.	Information, Communication & Society	Volume 26, No. 5	True	False	10.1080/1369118X.2023.2166359
Article in journal	Measuring digital capital in Italy	Addeo, F., D'Auria, V.; Delli Paoli, A., Punziano, G., Ragnedda, M., Ruiu, M. L.	Frontiers in Sociology	Volume 8	True	True	10.3389/fsoc.2023.1144657
Article in journal	Preaching the “Traditional Family” in the Romanian Parliament: The Political Stakes and Meanings of a Hegemonic Narrative	Ionela Băluță; Claudiu Tufiş	East European Politics and	OnlineFirst	True	False	10.1177/08883254231181069

Type	Title	Authors	Title of the journal or equivalent	Journal number	Peer-review	Was the publication available in open access?	PID (DOI or else)
			Societies: and Cultures				
Article in journal	Religiosity, trust, and the acceptance of the SARS-CoV-2 pandemic restrictions: the case of Poland	Irena Pilch, Agnieszka Turska-Kawa, Natalia Galica	Journal of Contemporary Religion		True	False	10.1080/13537903.2023.2260165
Chapters in books	Droit et démocratie participative locale	Camille Morio			True	False	9791091076548
Chapters in books	Evolution of the Legal Framework in Europe for the Use of Digital Participation at the “Local” Level: The French Case	Camille Morio			True	False	10.1007/978-3-031-20943-7_3
Chapters in books	Gli iscritti: caratteristiche sociopolitiche e scelte di voto	Domenico Fruncillo, Marco Vabruzzo			True	True	978-88-6938-371-7
Chapters in books	La métropolisation et le citoyen	Camille Morio			True	False	978-2-336-40879-8
Chapters in books	Political Culture: Trust and Regime Support in the Black Sea Region	Kseniya Kizilova, Christian Haerpfer			True	False	978-1-66691-825-0
Chapters in books	Problems of Law Enforcement in the Local Community	Kuzina, I., Danilenko, I.			True	False	https://doi.org/10.32631/sf2022